

## About RMSA

Rural Media SA is the State's leading media club devoted to the rural sector and discussing issues important to regional South Australia.

Because of its broad membership base, it provides a valuable networking opportunity for primary producers, community groups, business and government.

The RMSA is affiliated with other state-based rural journalist organisations in NSW, Victoria, Queensland and WA and is a member of the Australian Council of Agricultural Journalists (ACAJ) and the International Federation of Agricultural Journalists (IFAJ).

### Why become a corporate member?

- Network with the media, leading government and industry representatives, agribusiness, community organisation, and communication specialists.
- Connect with other rural media clubs and your peers around Australia and overseas.
- Promote your business or organisation to RMSA members and raise your profile.
- Support professional development opportunities for rural journalists and photographers.
- Help create a forum that encourages city-based media to take an interest in rural issues.

### Corporate membership package features

- Covers up to five people from your organisation as full members of the RMSA.
- Book a full table (eight people) at a discounted rate of 10% on the quoted member's and non-

member's price.

- Receive information direct about the latest RMSA events and offers.
- Showcase your organisation at an event, as a featured corporate member. This will involve –
  - having your name and logo featured on the event notice
  - setting up a banner or display at the function
  - placing corporate material on tables
  - an opportunity to briefly address the forum
- Acknowledgement on the RMSA website and newsletter.

### Want to do more?

Talk to an RMSA committee member about providing sponsorship in the form of covering the costs of an additional course, wine or pre-lunch drinks.

Or we can negotiate with the venue on your behalf so you can use the space for informal pre- or post-event meetings, and make the most of the networking opportunities.



The Rural Media Association of South Australia (RMA of SA) is a not-for-profit voluntary organisation with an annual turnover of less than A\$50,000. As a result, the RMA of SA is not required to register for an Australian Business Number (A.B.N.)

## Additional three members

(see reverse)

Additional member:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Mobile: \_\_\_\_\_

Phone: \_\_\_\_\_

Additional member:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Mobile \_\_\_\_\_

Phone \_\_\_\_\_

Additional member:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Mobile: \_\_\_\_\_

Phone: \_\_\_\_\_

## Application form

Company name:

\_\_\_\_\_

Primary contact person:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Mobile: \_\_\_\_\_

Phone: \_\_\_\_\_

Alternative contact person:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Mobile: \_\_\_\_\_

Phone: \_\_\_\_\_

Fee \$350 – Please make cheques and money orders payable to: *Rural Media South Australia*

You can nominate another three people to receive RMSA information direct. If you want to take up this offer please provide details on the reverse side of this page.

**RURAL MEDIA**



**SOUTH AUSTRALIA**

**RURAL MEDIA SOUTH AUSTRALIA**

*“Putting rural issues in focus”*

For more information, visit the website:

[www.ruralmediasa.com](http://www.ruralmediasa.com)

or contact the Secretary/treasurer

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**RURAL MEDIA**



**SOUTH AUSTRALIA**

**Keen to network with South  
Australia's rural sector?**

**Want to build your profile and keep  
up-to-date with rural issues?**

**TAKE ADVANTAGE NOW  
OF RMSA's**

***New Corporate  
Membership Package***