



**EXPERIENCE NEW WORLD AGRICULTURE IN CANADA**

*IFAJ 2011 newsletter –January 2011 edition*

[www.ifaj2011.com](http://www.ifaj2011.com)

**IFAJ 2011 is now accepting registrations!**

We are pleased to announce that we are officially open for business!

On January 15, we launched the registration process for the upcoming Canadian IFAJ congress. You can now register by visiting our website at [www.ifaj2011.com](http://www.ifaj2011.com).

In this newsletter we aim to give you all of the details on how to register for the upcoming event which begins on September 14, 2011 (now only 240 days away).

We know that travelling to foreign countries can sometimes be confusing so we're eager to try and make your trip as easy as possible. If you have any questions or concerns as you register for our event, please send any one of us an email.

We look forward to hosting you soon!

Kelly Daynard, Registration Committee chair ([info@ifaj2011.com](mailto:info@ifaj2011.com))

Owen Roberts, Congress Co-chair ([owen@uoguelph.ca](mailto:owen@uoguelph.ca))

Lilian Schaer, Congress Co-chair ([lilianschaer@agrifoodprojects.ca](mailto:lilianschaer@agrifoodprojects.ca))

**Congress Costs**

**Early Bird Congress Cost: (January 15 to April 15, 2011)**

Delegates that register between January 15 and April 15 will receive a discounted "early bird" attendance rate. The rates are as follows:

1. Double occupancy – \$1090 CAD
2. Single occupancy – \$1275 CAD

**Please note:** Delegates that register for double occupancy will be asked to identify their roommate's name at the time of registration. Roommates are also asked to choose the same tour option from the three overnight tours planned as part of the congress. See <http://www.ifaj2011.com/en/about-our-tours> for more details. Due to Canadian tax regulations, these prices have increased slightly from what was originally announced in late 2010. We apologize for the inconvenience

## Regular Congress Cost: (April 16 to June 15, 2011)

Starting April 16 and continuing until June 15 (or until the congress sells out at a maximum of 300 delegates), the rate will increase to:

1. Double occupancy – \$1265 CAD
2. Single occupancy - \$1475 CAD

**Note to Canadian delegates:** For Canadian delegates who live locally and **do not** need accommodations during the two-night stay in Guelph, we will be offering a rate of \$200 off the congress cost.

## What your registration includes

The congress costs **include** the following:

- Optional day at Canada's Outdoor Farm Show on Tuesday, September 14, 2011 ([www.outdoorfarmshow.com](http://www.outdoorfarmshow.com))
- Five nights accommodations (Tuesday, September 13 to Saturday, September 17)
- All meals from the evening of September 13 to breakfast on September 18
- Airport shuttle transportation to and from Pearson International Airport in Toronto
- All motor coach transportation throughout the congress
- Complimentary congress clothing item
- All planned congress activities including:
  - Admission to a welcome reception and night at the horse races on Tuesday, September 13
  - Admission to the "Oh Canada" dinner theatre on Friday, September 16 (space is limited to the first 250 registrants)

**\*\*\* Note:** The congress costs **do not include** admission to any optional attractions in Niagara Falls that delegates choose to participate in (for example: the Maid of the Mist boat tour)

## Additional Nights Accommodations

We realize that many delegates will be making travel arrangements that require them to be in Guelph a day or two prior to the congress.

We have included an option on our registration system that enables delegates to book additional nights' accommodation for Saturday, September 10; Sunday, September 11 or Monday, September 12 at a cost of \$150 CAD per night.

## Pre and Post Congress Tours

As outlined in the November/December IFAJ newsletter (available for viewing on our website at <http://www.ifaj2011.com/en/news>, there are four tours planned for delegates wishing to see other parts of Canada while they're here. These pre and post congress tours will be hosted by several regional guilds of the Canadian Farm Writers' Federation and can be booked at the time of your congress registration. Costs for them are as follows:

1. Pre Congress tour – British Columbia (Province on the Pacific)
  - Double room occupancy \$725 CAD per person
  - Single room occupancy \$1115 CAD per person
2. Pre Congress tour – Alberta (Part of Canada's West)
  - Double room occupancy \$960 CAD per person
  - Single room occupancy \$1300 CAD per person
1. Post Congress tour – The best of Atlantic Canada
  - Double room occupancy \$1408.89 CAD per person
  - Single room occupancy \$1761.11 CAD per person
2. Post Congress tour – Guelph Ontario Research tour
  - Double room occupancy \$698 CAD per person
  - Single room occupancy \$951.46 CAD per person

## Payment

Payment is due at the time of registration and will be accepted in one of three forms: Visa, MasterCard or PayPal. IFAJ 2011 will not accept cheques or wire transfers as payment.

## Refund Information

**Full Refunds (By July 14, 2011)** – To receive a full refund (less a service fee), the IFAJ 2011 committee must receive a written request no later than July 14, 2011.

**50% Refunds (July 15 to August 14)** – Any requests for refunds received by the IFAJ 2011 committee between July 15 and August 14 will be subject to a 50% refund (less a service fee).

**No Refunds (August 15 or later)** - Any requests for refunds received by the IFAJ 2011 committee within one month of the conference (August 15 or later) will not be eligible for a refund.

All requests for cancellations must be emailed to Kelly Daynard, Registration Chair, at [info@ifaj2011.com](mailto:info@ifaj2011.com). Cancellations will be confirmed with an email from the IFAJ 2011 conference committee. Your cancellation request will not be considered confirmed until you have received notification from the IFAJ 2011 committee.

*Please note:* Refunds for registrations completed through Pay Pal will automatically be tendered through Pay Pal, and the refund will appear on your credit card statement. The Pay Pal service fee will be deducted by the IFAJ 2011 committee. Please allow up to 30 days for processing of your refund.

### Important Website Links

- Register online at [www.ifaj2011.com/en/registration](http://www.ifaj2011.com/en/registration)
- Latest issues of the IFAJ 2011 newsletter - [www.ifaj2011.com/en/news](http://www.ifaj2011.com/en/news)
- Congress tour options - [www.ifaj2011.com/en/about-our-tours](http://www.ifaj2011.com/en/about-our-tours)
- Pre Congress Tour options - [www.ifaj2011.com/en/pre-tours](http://www.ifaj2011.com/en/pre-tours)
- Post Congress Tour options - [www.ifaj2011.com/en/post-tour](http://www.ifaj2011.com/en/post-tour)
- Travel Tips - [www.ifaj2011.com/en/travel-tips](http://www.ifaj2011.com/en/travel-tips)

### Making your travel plans

We realize that you may not have all of your travel arrangements confirmed by the time you register for the IFAJ congress. Our website is designed, however, to allow you to return to the site and update your flight arrangements as you make them.

Once you get to Toronto, Canada, we'll make it easy for you. After you alert us of your flight plans, members of our IFAJ 2011 committee will arrange shuttle transportation for all delegates travelling to and from Pearson International Airport (Airport Code YYZ) in Toronto.

If you're planning on taking any of the pre or post congress tours, you'll need to make flight arrangements within Canada as well. We've offered a variety of tips on how to do this on our website at <http://www.ifaj2011.com/en/travel-tips>

### January Feature Sponsor - Dow AgroSciences Canada Inc.



"Dow AgroSciences Canada is delighted that agriculture journalists from around the world are coming to Canada for their annual meeting in 2011. We extend our best wishes to all delegates and hope that the meetings are enjoyable and successful, and that everyone is able to see the innovations in Canadian agriculture that are helping to feed the world. Dow AgroSciences Canada is proud to be a leader in Canadian agricultural innovation and to sponsor this world-class event." -**Brian de Kock**, Communications Manager, Dow AgroSciences Canada

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