

## Objectives

The objectives of the 2009 Rural Media Awards are to:

- recognise a sustained commitment to rural journalistic and photographic excellence over a period of 12 months.
- encourage high professional standards among journalists and photographers who report on rural South Australia.
- encourage metropolitan, regional and specialist media outlets to publish and broadcast material which promotes rural industries, people and issues.
- encourage and provide professional development opportunities for emerging young rural journalists.

The Telstra BigPond Rural Journalist and Photographer of the Year and Awards are an initiative of Rural Media South Australia and proudly supported by Telstra BigPond, the Royal Agricultural and Horticultural Society of SA, Porter Novelli Adelaide and Primary Industries and Resources SA.



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## Entry Checklist

Make sure your entry includes

- A declaration indicating when the articles/items were published/broadcast; and where the articles/items were published/broadcast.
- The completed entry form, signed by the nominee.
- A brief biography (no more than 300 words).
- A brief explanation (no more than 300 words) about the material submitted for the awards.
- Three individual articles/items published or broadcast between November 1, 2008, and October 31, 2009. Four copies are required.
- Your entry fee (financial members of RMSA are exempt).

### Post to:

2009 Telstra BigPond Rural Journalist Awards  
c/- RMSA  
PO Box189  
GOODWOOD SA 5034

### Or deliver to:

2009 Telstra BigPond Rural Journalist Awards  
Administration Office  
RA&HS of SA Inc.,  
Adelaide Showground  
WAYVILLE SA 5034

### Further information

Dale Manson  
0418 811 233



## 2009 Telstra BigPond Rural Journalist Awards

- 2009 Telstra BigPond Best Rural Print Journalist – \$500 sponsored by Telstra BigPond
- 2009 Telstra BigPond Best Rural Radio Journalist – \$500 sponsored by Porter Novelli Adelaide
- 2009 Telstra BigPond Best Rural Television Journalist – \$500 sponsored by Telstra BigPond
- 2009 Telstra BigPond Best Rural On-line Journalist – \$500 sponsored by Telstra BigPond
- 2009 Telstra BigPond Rural Journalist of the Year \$1,000 & trophy sponsored by Telstra BigPond

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## Terms and Conditions

Any journalist working in the print or electronic media who reports on rural South Australian issues is eligible to enter. All material to be judged in the Awards must have been published or broadcast in South Australia between November 1, 2008, and October 31, 2009.

The Telstra BigPond Rural Journalist of the Year will be selected from the winners of the four Award categories. This person cannot enter the following year.

Members of the judging panel and their families are ineligible to enter.

All entries will remain the property of Rural Media SA (RMSA), which shall retain discretionary power over future use.

### Entries must include:

■ Three individual articles/items published or broadcast in the prescribed period. The articles/items may be unrelated or form part of a series which examines a single rural topic or issue. Four copies are required.

■ A brief biography of no more than 300 words.

■ A brief explanation of no more than 300 words about the material submitted for the awards, including information such as why the entrant selected the articles/items and their significance.

### Entries must also be accompanied by a declaration indicating:

■ when the articles/items were published/broadcast

■ where the articles/items were published/broadcast

This brief declaration must be signed by the person entering the Awards. Individuals may nominate themselves or be nominated by others, with the nominee's signed consent.

An entry fee of \$50 applies (\$10 for cadet journalists or those under 25 on July 1, 2009). This fee also entitles entrants to free membership of RMSA for 2009-10. Financial members of RMSA are exempt from the entry fee.

**Membership registration forms and copies of this entry form are available at [www.ruralmediasa.com](http://www.ruralmediasa.com)**



## Judging

The panel of judges includes one nominated by the major sponsor, Telstra BigPond; one nominated by Rural Media SA; one individual with broad media experience; and the previous year's winner. Judging will be conducted in November. The Award will be presented on December 11, 2009, at a special RMSA lunch.

The judging panel will present the Telstra BigPond Rural Journalist Awards to those individuals whose nominations, in the judges' opinion, demonstrate a sustained commitment to rural journalistic excellence and effort during the period covered by the Awards.

The judging panel will select the Telstra BigPond Rural Journalist of the Year from the winners of the four Award categories.

Please note that the emphasis is on rural rather than regional. The judging panel's decision shall be final and no correspondence shall be entered into.

RMSA reserves the right to present encouragement certificates as well as the major prizes.

## Presentation of entries

■ Print nominations are to be presented in a folder. The original and three photocopies must be submitted.

■ Television and On-Line items must be submitted on DVD, and four copies must be supplied.

■ Radio items are to be submitted on CD, and four copies must be supplied.

■ Television, radio and on-line nominations must be accompanied by a running sheet indicating the length and order of items on the CD / DVD.

## Best Royal Adelaide Show Story Award

An award of \$500 will be presented for the best story about the 2009 Royal Adelaide Show.

This award is sponsored by the Royal Agricultural & Horticultural Society of SA Inc and includes one year's membership of the Society.

The story must have been published or broadcast between August 31, 2009 and October 31, 2009.

The story may be separate to an entry for the 2009 Telstra BigPond Rural Journalist Awards, or form part of that entry. Please specify the title of the story on the entry form.



## Entry form

### 2009 Telstra BigPond Rural Journalist of the Year 2009 Telstra BigPond Rural Journalist Awards

Having read and understood the conditions governing these awards, I hereby submit my entry in accordance with the conditions outlined herein:

Name \_\_\_\_\_

Home Address \_\_\_\_\_

Telephone:  
Business \_\_\_\_\_

Home \_\_\_\_\_

Mobile \_\_\_\_\_

Email \_\_\_\_\_

Employer \_\_\_\_\_

Address \_\_\_\_\_

Position \_\_\_\_\_

Grade/title \_\_\_\_\_

Age Under 25 / 25 or Older at 01.07.09 (please circle one)

Signature \_\_\_\_\_

Date \_\_\_\_\_

I am a current financial member of RMSA Yes / No  
(Membership forms can be downloaded from  
[www.ruralmediasa.com](http://www.ruralmediasa.com))

Award category entered: Print / Radio / Television / On-line

I wish to have the story/stories titled

.....  
considered for the Best Royal Adelaide Show Story Award

### Post to:

2009 Telstra BigPond Rural Journalist Awards  
c/- RMSA, PO Box 189, GOODWOOD SA 5034

**Entries close: 5 pm, Monday, November 2, 2009**