

# Meeting Notice

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## Luncheon Meeting

### *Agriculture in S.A. – Minister Gago's new era*

Tuesday 21<sup>st</sup> February, 2012

- Featured Speaker:** **Hon Gail Gago MLC** *B.Sc. (Hons.), Diploma of Applied Science (Nursing)*  
*Minister for Agriculture, Food and Fisheries, Minister for Forests, Minister for Regional Development, Minister for Tourism, Minister for the Status of Women*
- Venue:** **Arkaba Hotel "Top Room"**  
150 Glen Osmond Road, Fullarton
- Time:** **12.00 noon for 12.30 pm**
- Cost:** **\$45.00 (Members) \$55.00 (Non Members)**  
(EFT on website / Cash or cheque payment at the door. Credit card facilities unavailable. No invoices)
- Bookings:** **Via the RMSA Web Site: [www.ruralmediasa.com](http://www.ruralmediasa.com)**
- Enquiries:** **Bob Snewin - 0418 531 402** (All bookings via the RMSA Web Site please)
- Reply by:** **Tuesday 14<sup>th</sup> February 2012**  
(People who book but fail to attend will be charged)



The health of the agricultural sector in this state is closely linked to the continued economic development of our regional areas. Holding the State Ministerial portfolio of Agriculture, Food & Fisheries and also that of Regional Development, Hon Gail Gago MLC is in an extremely influential position to foster the growth of regionally based rural industries.

A Registered Nurse by training and union official by recent occupation, Minister Gago grew up in the Victorian rural area of Shepparton. She was first elected to the South Australian Parliament in February 2002 as a Member of the Legislative Council. Her husband, Peter is a Roseworthy trained oenologist and currently works as Chief Winemaker for Penfolds, including responsibility for production of the iconic "Grange".

Minister Gago initially took up the Regional Development portfolio in February last year as part of the Rann Ministry, then gained the Agriculture, Food and Fisheries portfolio in October as part of the new Wetherill Ministry.

Her health sector background, specialising in nursing and psychology provides Minister Gago with an insight to some of the critical personal issues affecting the rural and regional sectors. With previous experience as Minister for Environment and Conservation from 2006 to 2008, she can be expected to be in an ideal position to accurately identify the triple bottom line balance between people, economic and environmental issues.

Out of the public eye, Minister Gago's interests include bush walking and running.

Please take the opportunity on 21<sup>st</sup> February to meet the new Minister of Agriculture, Food and Fisheries, Hon Gail Gago MLC and hear her unique perspective on how the State's rural sector can progress.

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Web Site: [www.ruralmediasa.com](http://www.ruralmediasa.com)

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## **2011 Telstra Rural Media Awards**

South Australia's top rural journalists and photographers have been recognised by RMSA with the announcement of the 2011 Telstra Rural Media Awards, carrying prize money and trophies to a value exceeding \$5,000.00.

From an outstanding field of entrants, ABC television journalist Kerry Staight and Advertiser photographer Tricia Watkinson were this year's Telstra Rural Journalist and Photographer of the Year award winners. This was the first major award win for both Kerry and Tricia.

Kerry came through from winning the award for the Best Television Journalist for the third year in a row, while Tricia dominated in the photography with wins in three of the four sections. Each journalist and photographer was asked to submit a portfolio of work, published or broadcast in the twelve months to 31 October 2011.

According to RMSA President Ian Doyle, since these awards have been expanded into sub-sections; journalism into print, radio, television and online; and photography into production, people and landscape, the competition has been greatly enhanced. He said the judges urge more regional journalists and photographers to consider entering next year.

"They are increasingly required to cover both roles, so have the opportunity to develop their skills in both areas of these awards, so we'd like to see more of their excellent and diverse work", Mr Doyle said.

"This year it was good to see the judges of both competitions again having difficulty in separating the winners from the field of very high standard entries. Overall the entries reflected the good season in rural areas of South Australia, with images of green paddocks and full watercourses, to stories on the challenges facing agriculture in all areas of the state".

The Judging Panel felt Kerry Staight's work outshone all other entries in the Awards this year. With the Judging Panel stripping away the potential advantage provided by television as a medium, Kerry's success in becoming Telstra 2011 Rural Journalist of the Year meant her work genuinely displayed superior journalistic merit. She was a credit to her profession, having started as a "reporter in the bush" and worked her way through the ranks.

Tricia Watkinson impressed the Judging Panel with an outstanding portfolio of nine excellently executed images, with clearly a lot of thought and effort into composing each shot. Her clear skill in composition and capturing colour, movement and emotion in each image placed her entries above the others. She started her career with The Advertiser in 1992 as an editorial messenger, prior to spending four months on The Times newspaper in London as well as a stint as picture editor of the Sunday Mail before coming back to The Advertiser as a senior photographer.

Winner of the RA&HS Best 2011 Royal Show Story Award was Paul Klaric from ABC Television, while winner of the RA&HS Best 2011 Royal Show Story Award was Tricia Watkinson from the Advertiser.

RMSA thanks Telstra for their significant support as the major sponsor for the past 16 years. The Association also recognises Primary Industries and Regions SA (PIRSA), the Horticulture Coalition of SA, Fuller and the Royal Agricultural & Horticultural Society (RA&HS) Education Foundation for their valued supporting sponsorship and making these awards possible.

## **2011 Telstra Rural Media Awards - Results**

### **JOURNALISM:**

#### **2011 Telstra Rural Journalist of the Year** (Sponsored by Telstra)

Kerry Staight, ABC Television

#### **2011 Telstra Best Rural Print Journalist Award** (Sponsored by Fuller)

Winner: Miranda Kenny, Stock Journal

Highly Commended: Louise McBride, Stock Journal

#### **2011 Telstra Best Rural Radio Journalist Award** (Sponsored by Telstra)

Winner: Kendall Jackson, ABC Rural Radio

Highly Commended: William Rollo, ABC Rural Radio

#### **2011 Telstra Best Rural Television Journalist Award** (Sponsored by Telstra)

Winner: Kerry Staight, ABC Television

#### **2011 Telstra Best Rural On-Line Journalist Award** (Sponsored by Telstra)

Winner: Kendall Jackson, ABC Rural

#### **2011 Best Adelaide Show Story Award** (Sponsored by RA&HS Education Foundation)

Winner: Paul Klaric, ABC Television

Highly Commended: Malcolm Sutton, Stock Journal

### **PHOTOGRAPHY:**

#### **2011 Telstra Rural Photographer of the Year** (Sponsored by Telstra)

Tricia Watkinson, The Advertiser

#### **2011 Telstra Best Rural Photographer – People Award** (Sponsored by Telstra)

Winner: Tricia Watkinson, The Advertiser

#### **2011 Telstra Best Rural Photographer – Nature/Landscape Award** (Sponsor: Horticulture Coalition SA)

Winner: Brenton Edwards, The Advertiser

#### **2011 Telstra Best Rural Photographer - Production Award** (Sponsored by PIRSA)

Winner: Tricia Watkinson, The Advertiser

#### **2011 Best Adelaide Show Photograph Award** (Sponsored by RA&HS Education Foundation)

Winner: Tricia Watkinson, The Advertiser



LtoR: RMSA President, Ian Doyle; Telstra GM, Michael McGlashan; Telstra Rural Photographer of the Year, Tricia Watkinson; Telstra Rural Journalist of the Year, Kerry Staight; Telstra GM, Mark Bolton; Photographer Judging Panel Chair, Deanna Lush; Journalist Judging Panel Chair, Dale Manson

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## RMSA Life Membership Awarded to Dale Manson

Rural Media South Australia recently awarded Life Membership to long time committee person, Dale Manson in recognition of his contribution to the Association.

He joins Jim McCarter, Bruce Mitchell, Ian Doyle and Bob Snewin as only the fifth person to be awarded life membership of RMSA in its forty-two year history.

Dale has produced the RMSA Meeting Notices since 1998 and for the past eight years has chaired the judging panel of the Telstra Rural Journalist of the Year Awards. These awards recognise excellence in rural journalism in the mediums of radio, print, television and on-line.



Dale Manson receiving his Life Membership parchment from RMSA President, Ian Doyle

He also produced and presented the "Agrow" rural affairs program for twenty eight years on radio 5MU, until his retirement from PIRSA in early 2011. With an overall broadcast history of thirty years, "Agrow" held the record as the longest running daily rural affairs program on commercial radio in Australia. As an extension of "Agrow", he also presented the "Rural Solutions" radio program across the State through the Fairfax radio and Flow FM networks.

## UPCOMING RMSA MEETINGS & EVENTS IN 2011

Rural Media South Australia aims to provide a genuine focus for rural issues, combined with a forum for networking between the highest levels of agribusiness, government, media and rural producers.

Members and guests are encouraged to note the following date in their diaries:

- **Tuesday 21<sup>st</sup> February**



- **Agriculture in SA – Minister Gago's new era**

Hon Gail Gago MLC

*Minister for Agriculture, Food and Fisheries, Minister for Forests, Minister for Regional Development, Minister for Tourism, Minister for the Status of Women*

Luncheon – 12.00 noon for 12.30 pm

(Top Room, Arkaba Hotel, Fullarton)

- **Thursday 13<sup>th</sup> September**

- **2012 RMSA Royal Adelaide Show Breakfast**

Breakfast – 7.00 am for 7.30 am

(Adelaide Showground, Wayville)

- **Friday 7<sup>th</sup> December**

- **2012 Telstra Rural Media Awards**

Luncheon – 12.00 noon for 12.30 pm



Government of South Australia  
Primary Industries and Regions SA



IT'S HOW  
WE CONNECT





# Telstra Rural Media Awards



## ROLL OF HONOUR



### Rural Journalist of the Year

1996	Leigh Radford	(ABC Rural Radio)
1997	Prue Adams	(ABC Television)
1998	Ian Henschke	(ABC Television)
1999	Catherine Hockley	(The Advertiser)
2000	Andrew Madden	(ABC Rural Radio)
2001	Rosemary Cock	(Y.P. Country Times)
2002	Nigel Austin	(The Advertiser)
2003	Annabelle Homer	(ABC Rural Radio)
2004	Will Rayner	(Stock Journal)
2005	Deanna Lush	(Stock Journal)
2006	Aimee Pedler	(Stock Journal)
2007	Emily Rice	(Network Ten)
2008	Prue Adams	(ABC Television)
2009	Alisha Fogden	(Stock Journal)
2010	Nigel Austin	(The Advertiser)
2011	Kerry Staight	(ABC Television)

### Rural Photographer of the Year

1996	Sarah Reed	(The Advertiser)
1997	Dean Martin	(The Advertiser)
1998	Pat Hannagan	(The Advertiser)
1999	Sally Harding	(The Advertiser)
2000	Grant Nowell	(The Advertiser)
2001	Jo-Anna Robinson	(The Advertiser)
2002	Sarah Reed	(The Advertiser)
2003	Mark Brake	(The Advertiser)
2004	Nigel Parsons	(Stock Journal)
2005	Sam Wundke	(Sunday Mail)
2006	Tait Schmaal	(The Advertiser)
2007	Dean Martin	(The Advertiser)
2008	Tait Schmaal	(The Advertiser)
2009	Brenton Edwards	(The Advertiser)
2010	Tait Schmaal	(The Advertiser)
2011	Tricia Watkinson	(The Advertiser)



# Rural Media South Australia



## RURAL MEDIA ICONS

2008	Angela Goode
2009	Jon Lamb
2010	Dick James
2011	Norman Marston

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