



Rural Media & Communicators SA/NT



Meeting Notice

Webinar Online Meeting via Zoom

**An Online Audience with the SA Minister
for Primary Industries & Regional Development**

Hon David Basham MP

Presented by



Q&A format - The SA Government's approach to agricultural & regional matters

Thursday 17th September 2020



Featured Speaker:

Hon David Basham MP

SA Minister for Primary Industries & Regional Development

ZOOM online Access:

Advised during pre-registration process

Cost:

Complimentary

Time:

Zoom webinar commences 2.30 pm

Bookings:

Pre-register at:

<https://us02web.zoom.us/join/zoom/register/tZMudOCsqzluGd1si8A-ZQWx7xxRWLAmkY9V>

Enquiries:

Bob Snewin - 0408 077 180

Using the resources of an online webinar forum, Rural Media & Communicators SA/NT is pleased to offer the community a unique opportunity to put questions direct to the new SA Minister for Primary Industries & Regional Development, Hon David Basham MP.

With COVID-19 induced financial, market access, freight movement and social isolation restrictions seriously impacting the agricultural sector of this state, the role of Government agencies such as PIRSA is even more crucial.

Member of a pioneer family that settled in the Mount Compass region during the 1840s, David Basham is a grassroots farmer, having run a dairy farm in the area for almost 30 years.

He has played a prominent role in the national and South Australian dairy industries. For more than a decade David Basham was the President of the South Australian Dairyfarmers' Association (SADA) and more recently he was President of the peak national body, Australian Dairy Farmers Ltd (ADF).

Reserve 2.30 pm on Thursday 17th September in your diary now. RMSA will shortly provide everyone with the precise connection details to participate in this unique Q&A online webinar function via Zoom featuring SA Minister for Primary Industries & Regional Development, Hon David Basham MP.

RURAL MEDIA & COMMUNICATORS SA/NT "Putting rural issues in focus"



Find us on

Facebook

E-mail: ruralmedia.southaust@gmail.com

Web Site: www.ruralmediasa.com



@RuralMedComSANT



Rural Media & Communicators SA/NT InterMedia



RMSA adopts new Corporate name

In recognition of the declining number of rural journalists working within the media industry and the increasing prominence of non-journalist communicators who work outside of the media sector, the Association has changed its name.

Additionally, following the last two years' success of including rural journalists and photographers based in the Northern Territory in the Association's annual Rural Media Awards, the Committee also decided to fully embrace representation of rural media and communicators in the NT.

At the recent RMSA AGM, members ratified the Committee's recommendation of a change of name to "*Rural Media & Communicators SA/NT*".

Where space is limited, the new "*Rural Media & Communicators SA/NT*" name will often be represented by the abbreviation "*RM&C SA/NT*".

It is expected to take a short period to change the Association's visual profile on Facebook, RM&C SA/NT website and Twitter site.



2020 RM&C SA/NT Rural Media Awards

Planning for the 2020 RM&C SA/NT Rural Media Awards is well underway and everyone on our e-mail distribution database can expect to receive entry forms in the near future.

While the SA/NT Awards celebrate the excellence of individual rural journalists, communicators and photographers through the assessment of three story/photograph portfolios of work, this year a number of new single story/photograph awards will also be presented. These new awards will better match the entry criteria for national and international Star Prize Awards, which generally aim to feature the worth of an individual story or photograph, rather than the person who created them.

Separate entry for these new awards will not be necessary, as the respective Judging Panels will make their selections from all entries submitted in the portfolio-based awards.

Unfortunately due to the cancellation of the 2020 Royal Adelaide Show due to the COVID-19 situation, no awards will be presented for the Best Show Story or Best Show Photograph this year.



New Award for best Public Relations Campaign

This year, communications company *Events On Air* will be sponsoring a new award in line with a changed direction in the Association's affairs. The new award will reward the communicator who can best demonstrate greatest benefit coming from one of their public relations campaigns.

Further details will be provided at a later stage.

RURAL MEDIA & COMMUNICATORS SA/NT "*Putting rural issues in focus*"



Find us on

Facebook

E-mail: ruralmedia.southaust@gmail.com

Web Site: www.ruralmediasa.com



@RuralMedComSANT



Upcoming RM&C SA/NT Meetings & Events





Rural Media & Communicators SA/NT aims to provide a genuine focus for rural issues, combined with a forum for networking between the highest levels of agribusiness, government, media and rural producers.

Members and guests are encouraged to note the following dates in their diaries:

2020

- Thursday 17th September** **“An Online Audience with Hon David Basham MP”**
 SA Minister for Primary Industries & Regional Development
 Presented by Rural Bank
 (Online Webinar Event via Zoom - commencing 2.30 pm)




RURAL BANK
 Farmer focused.
 Future driven.
- Friday 4th December** **“2020 SA & NT Rural Media Awards”**
 Evening function
 (Adelaide Showground, Wayville)



Fuller



Government of South Australia
Primary Industries and Regions SA



RURAL MEDIA & COMMUNICATORS SA/NT "Putting rural issues in focus"



Find us on

E-mail: ruralmedia.southaust@gmail.com Web Site: www.ruralmediasa.com



@RuralMedComSANT



Rural Media & Communicators SA/NT



RURAL MEDIA AWARDS

ROLL OF HONOUR

Rural Journalist of the Year

1996	Leigh Radford OAM	<i>(ABC Rural Radio)</i>
1997	Prue Adams	<i>(ABC Television)</i>
1998	Ian Henschke	<i>(ABC Television)</i>
1999	Catherine Hockley	<i>(The Advertiser)</i>
2000	Andrew Madden	<i>(ABC Rural Radio)</i>
2001	Rosemary Cock	<i>(Y.P. Country Times)</i>
2002	Nigel Austin	<i>(The Advertiser)</i>
2003	Annabelle Homer	<i>(ABC Rural Radio)</i>
2004	Will Rayner	<i>(Stock Journal)</i>
2005	Deanna Lush	<i>(Stock Journal)</i>
2006	Aimee Pedler	<i>(Stock Journal)</i>
2007	Emily Rice	<i>(Network Ten)</i>
2008	Prue Adams	<i>(ABC Television)</i>
2009	Alisha Fogden	<i>(Stock Journal)</i>
2010	Nigel Austin	<i>(The Advertiser)</i>
2011	Kerry Staight	<i>(ABC Television)</i>
2012	Michael Sexton	<i>(ABC Television)</i>
2013	Leah MacLennan	<i>(ABC Television)</i>
2014	Kerry Staight	<i>(ABC Television)</i>
2015	Prue Adams	<i>(ABC Television)</i>
2016	Cassandra Steeth	<i>(ABC Rural Radio)</i>
2017	Belinda Willis	<i>(The Advertiser)</i>
2018	Kristy O'Brien	<i>(ABC Television)</i>
2019	Paula Thompson	<i>(The Advertiser)</i>

Rural Photographer of the Year

1996	Sarah Reed	<i>(The Advertiser)</i>
1997	Dean Martin	<i>(The Advertiser)</i>
1998	Pat Hannagan	<i>(The Advertiser)</i>
1999	Sally Harding	<i>(The Advertiser)</i>
2000	Grant Nowell	<i>(The Advertiser)</i>
2001	Jo-Anna Robinson	<i>(The Advertiser)</i>
2002	Sarah Reed	<i>(The Advertiser)</i>
2003	Mark Brake	<i>(The Advertiser)</i>
2004	Nigel Parsons	<i>(Stock Journal)</i>
2005	Sam Wundke	<i>(Sunday Mail)</i>
2006	Tait Schmaal	<i>(The Advertiser)</i>
2007	Dean Martin	<i>(The Advertiser)</i>
2008	Tait Schmaal	<i>(The Advertiser)</i>
2009	Brenton Edwards	<i>(The Advertiser)</i>
2010	Tait Schmaal	<i>(The Advertiser)</i>
2011	Tricia Watkinson	<i>(The Advertiser)</i>
2012	Tait Schmaal	<i>(The Advertiser)</i>
2013	Mark Brake	<i>(The Advertiser)</i>
2014	Tait Schmaal	<i>(The Advertiser)</i>
2015	Matt Turner	<i>(The Advertiser)</i>
2016	Jacqui Bateman	<i>(Stock Journal)</i>
2017	Matt Turner	<i>(The Advertiser)</i>
2018	Tait Schmaal	<i>(The Advertiser)</i>
2019	Matt Turner	<i>(The Advertiser)</i>



Rural Media & Communicators SA/NT



RURAL MEDIA ICONS

2008	Angela Goode	2015	Richard Fewster
2009	Jon Lamb	2016	Leigh Radford OAM
2010	Dick James †	2018	Jim McCarter †
2011	Norman Marston		
2012	Alan Richardson		
2013	Ian Doyle		

RURAL MEDIA & COMMUNICATORS SA/NT "Putting rural issues in focus"



Find us on

Facebook

E-mail: ruralmedia.southaust@gmail.com

Web Site: www.ruralmediasa.com



@RuralMedComSANT



Rural Media & Communicators SA/NT 2020 / 2021 Committee



President



Leigh Radford OAM

Director, Events On Air

(Aust. Delegate: International Federation of Agricultural Journalists)

Mobile: 0409 678 323

Vice President



Dale Manson

"Iliaura"

(Delegate: Australian Council of Agricultural Journalists)

Mobile: 0418 811 233

Secretary / Treasurer



Bob Snewin

Banealla Consulting

Mobile: 0408 077 180

Directors



Prue Adams

Mobile: 0417 861 093



Matt Brann

ABC Rural, Darwin NT

Mobile: 0407 533 167



Karen Holthouse

Royal Ag. & Hort. Soc. of S.A.

Phone: 08 8210 5255

Mobile: 0411 884 154



Miranda Kenny

Department for Environment and Water

Mobile: 0439 502 755



Deanna Lush

AgCommunicators

Mobile: 0419 783 436



Louise McBride

Mobile: 0407 975 807



Drew Radford

Director, Events On Air

Mobile: 0418 420 354



Jacinta Rose

Editor, Stock Journal,
Australian Community Media

Mobile: 0418 255 851



Alex Thomas

Alex Thomas Pty Ltd

Mobile: 0457 842 775



Ian Turner

Superior Selections

Mobile: 0409 729 251

Editorial material for **InterMedia** should be sent to:

Dale Manson
P.O. Box 2167, Murray Bridge S.A. 5253
(manson.daga@bigpond.com)

RURAL MEDIA & COMMUNICATORS SA/NT *"Putting rural issues in focus"*



Find us on

Facebook

E-mail: ruralmedia.southaust@gmail.com Web Site: www.ruralmediasa.com



@RuralMedComSANT



Rural Media & Communicators SA/NT Corporate Members



Agri-Vision Advisory delivers strategic advice, risk management, agribusiness restructuring and negotiation strategy, working with large farms and agribusiness ventures.

Typically it delivers tailored business structures, joint venture, merger and asset restructuring advice; and financial management reporting to fit the business needs. Agri-Vision Advisory provides cost effective, on-ground implementation of business management, managing risk and stress, and adding value to clients in often difficult circumstances.

Agri-Vision Advisory brings specific expertise and experience in the management of grain, livestock and wool sales, and in working across the interface between agriculture and the energy and mining sectors, providing practical advice and support on negotiating strategy.



Grain Producers SA (GPSA) Grain Producers SA is the peak industry body for South Australia's 3000 grain growers.

GPSA is non-political and represents producers to government, the community and industry, including grain marketers, exporters, storage and handlers, researchers and farm input suppliers. GPSA develops and implements policies and projects that promote the economic and environmental sustainability of South Australian grain growing businesses.



Macks Advisory is a boutique advisory firm specialising in Corporate Advisory, Restructure & Turnaround and both Corporate & Personal Insolvency.

Its focus is on dealing with companies and individuals in financial stress, turning them around where possible and working closely with stakeholders to maximise returns or minimise losses. It develops strategies in insolvent or near insolvent situations that will maximise returns for stakeholders when implemented with precision.



NBN Co was established in 2009 to design, build and operate Australia's wholesale broadband access network. Underpinned by a purpose to connect Australia and bridge the digital divide, nbn's key objective is to ensure all Australians have access to fast broadband as soon as possible, at affordable prices, and at least cost.

To achieve this objective, nbn has been structured as a wholesale-only, open-access broadband network. nbn provides services on its local access network on equivalent terms to retail phone and internet providers, to provision for end-user needs.



Peats Soil & Garden Supplies is a second-generation, wholly South Australian company focused on receiving, processing and marketing recyclable organic resources in bulk and bag forms.

Its vision is to be a world leader in sustainable and innovative organics recycling. A 45 year heritage and passion for organics recycling and the creation of valuable landscaping, garden and horticultural products has given Peats Soil & Garden Supplies a reputation as a true environmental and carbon friendly company.



Piper Alderman is a commercial law firm with offices in Sydney, Adelaide, Brisbane and Melbourne.

Its proudly South Australian origins date back over 175 years. Piper Alderman has carved a niche as leading advisers to clients operating and investing in the agribusiness sector. Its Agribusiness team advises clients in primary production businesses as well as clients adding value beyond the farm gate in food, fibre and beverage value chains, R&D and agribusiness investment and finance.



RURAL MEDIA & COMMUNICATORS SA/NT "Putting rural issues in focus"



Find us on

Facebook

E-mail: ruralmedia.southaust@gmail.com Web Site: www.ruralmediasa.com



@RuralMedComSANT