

RMC Rural Media & Communicators SA/NT

Meeting Notice

Facilitated Evening Forum

China

A perspective from the beef and wine industries

Thursday 29th April 2021

- Forum Panellists:** Tracey Hayes - Former Chief Executive, NT Cattlemen's Association
Tony Battaglone - Chief Executive, Australian Grape and Wine Inc
- Venue:** Goyder Mezzanine Function Room, Adelaide Showground, Wayville
(Location: Adjacent to the Food Court, Wayville and Goyder Pavilions)
- Time:** 6.00 pm commencement, 8.00 pm conclusion
- Cost:** \$10.00 for all attendees
(Includes complimentary post-forum cocktail food, wine courtesy of RA&HS, beer, juice & soft drink)
- Bookings:** Pre-registration is essential via Eventbrite:
<https://www.eventbrite.com.au/e/china-trade-panel-discussion-tickets-149803312741>
- Enquiries:** Prue Adams - 0417 861 093

Beef and wine are a good combination. They're also two Australian industries highly reliant on export to China.

RMC's April 29th twilight event promises a no-holds-barred discussion on how these two vitally important sectors are dealing with the trade dispute with China.

Tracey Hayes is a former Chief Executive Officer of the NT Cattlemen's Association and six generations of her family have run beef cattle. She facilitated the class action against the live export ban. Once named the Territory's Most Powerful Person, she is on several influential boards and is passionate about the development of Northern Australia.

Tony Battaglone is an engaging and outspoken Chief Executive of Australian Grape and Wine - the not-for-profit body funded through voluntary levies that advises Governments on the best policies for winemakers and grapegrowers. The industry has been hit hard by the Chinese Government's increased tariffs on Australian wine.

This will be a facilitated discussion, with a chance to chat informally with both these impressive speakers after the forum.

RURAL MEDIA & COMMUNICATORS SA/NT "Putting rural issues in focus"



E-mail: ruralmedia.southaust@gmail.com Web Site: www.ruralmediasa.com



[@RuralMedComSANT](https://twitter.com/RuralMedComSANT)

Rural Media & Communicators SA/NT aims to provide a genuine focus for rural issues, combined with a forum for networking between the highest levels of agribusiness, government, media and rural producers.

Members and guests are encouraged to note the following dates in their diaries:

2021

- Thursday 29th April



”China” - Beef and wine industry perspective

Tracey Hayes - Former Chief Executive, NT Cattlemen’s Association
Tony Battaglene - Chief Executive, Australian Grape and Wine Inc

(to be followed by complimentary finger food and drinks)

Evening cocktail function - 6.00 pm

Goyder Mezzanine Function Room, Adelaide Showground, Wayville

- Thursday 10th June

Special General Meeting

Adoption of the new RMC constitution, logo and website

(to be followed by complimentary finger food and drinks)

Evening cocktail function - 6.00 pm

Boardroom, Secretary’s Office, Adelaide Showground, Wayville

- Friday 6th August

RMC Annual General Meeting

**& induction of two people to the honoured status of
“Rural Media Icon”**

(to be followed by complimentary finger food and drinks)

Evening cocktail function - 6.00 pm

Boardroom, Secretary’s Office, Adelaide Showground, Wayville

- Thursday 9th September

RMC Show Breakfast

Breakfast - 7.00 am for 7.30 am

Members Banquet Room, Adelaide Showground, Wayville

- Friday 10th December

SA & NT Rural Media Awards

Dinner - 6.30 pm for 7.00 pm

Adelaide Showground, Wayville



Government of South Australia
Primary Industries and Regions SA



RURAL MEDIA & COMMUNICATORS SA/NT *”Putting rural issues in focus”*

Rural Journalist of the Year

1996	Leigh Radford OAM	(ABC Rural Radio)
1997	Prue Adams	(ABC Television)
1998	Ian Henschke	(ABC Television)
1999	Catherine Hockley	(The Advertiser)
2000	Andrew Madden	(ABC Rural Radio)
2001	Rosemary Cock	(Y.P. Country Times)
2002	Nigel Austin	(The Advertiser)
2003	Annabelle Homer	(ABC Rural Radio)
2004	Will Rayner	(Stock Journal)
2005	Deanna Lush	(Stock Journal)
2006	Aimee Pedler	(Stock Journal)
2007	Emily Rice	(Network Ten)
2008	Prue Adams	(ABC Television)
2009	Alisha Fogden	(Stock Journal)
2010	Nigel Austin	(The Advertiser)
2011	Kerry Staight	(ABC Television)
2012	Michael Sexton	(ABC Television)
2013	Leah MacLennan	(ABC Television)
2014	Kerry Staight	(ABC Television)
2015	Prue Adams	(ABC Television)
2016	Cassandra Steeth	(ABC Rural Radio)
2017	Belinda Willis	(The Advertiser)
2018	Kristy O'Brien	(ABC Television)
2019	Paula Thompson	(The Advertiser)
2020	Kristy O'Brien	(ABC Television)

Rural Photographer of the Year

1996	Sarah Reed	(The Advertiser)
1997	Dean Martin	(The Advertiser)
1998	Pat Hannagan	(The Advertiser)
1999	Sally Harding	(The Advertiser)
2000	Grant Nowell	(The Advertiser)
2001	Jo-Anna Robinson	(The Advertiser)
2002	Sarah Reed	(The Advertiser)
2003	Mark Brake	(The Advertiser)
2004	Nigel Parsons	(Stock Journal)
2005	Sam Wundke	(Sunday Mail)
2006	Tait Schmaal	(The Advertiser)
2007	Dean Martin	(The Advertiser)
2008	Tait Schmaal	(The Advertiser)
2009	Brenton Edwards	(The Advertiser)
2010	Tait Schmaal	(The Advertiser)
2011	Tricia Watkinson	(The Advertiser)
2012	Tait Schmaal	(The Advertiser)
2013	Mark Brake	(The Advertiser)
2014	Tait Schmaal	(The Advertiser)
2015	Matt Turner	(The Advertiser)
2016	Jacqui Bateman	(Stock Journal)
2017	Matt Turner	(The Advertiser)
2018	Tait Schmaal	(The Advertiser)
2019	Matt Turner	(The Advertiser)
2020	Tricia Watkinson	(The Advertiser)

2008 Angela Goode

2009 Jon Lamb

2010 Dick James †

2011 Norman Marston

2012 Alan Richardson

2013 Ian Doyle

2015 Richard Fewster

2016 Leigh Radford OAM

2018 Jim McCarter †

RMC Rural Media & Communicators SA/NT

2020 / 2021 Committee

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Leigh Radford OAM

Director, Events On Air

(Aust. Delegate: International Federation of Agricultural Journalists)

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Vice President



Dale Manson

"Iliaura"

(Delegate: Australian Council of Agricultural Journalists)

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RMC Rural Media & Communicators SA/NT

Corporate Members



AGRI-VISION
ADVISORY

Agri-Vision Advisory delivers strategic advice, risk management, agribusiness restructuring and negotiation strategy, working with large farms and agribusiness ventures.

Typically it delivers tailored business structures, joint venture, merger and asset restructuring advice; and financial management reporting to fit the business needs. Agri-Vision Advisory provides cost effective, on-ground implementation of business management, managing risk and stress, and adding value to clients in often difficult circumstances.

Agri-Vision Advisory brings specific expertise and experience in the management of grain, livestock and wool sales, and in working across the interface between agriculture and the energy and mining sectors, providing practical advice and support on negotiating strategy.



GRAIN
PRODUCERS SA
The voice of South Australian growers

Grain Producers SA (GPSA) Grain Producers SA is the peak industry body for South Australia's 3000 grain growers.

GPSA is non-political and represents producers to government, the community and industry, including grain marketers, exporters, storage and handlers, researchers and farm input suppliers. GPSA develops and implements policies and projects that promote the economic and environmental sustainability of South Australian grain growing businesses.



MACKS ADVISORY

Macks Advisory is a boutique advisory firm specialising in Corporate Advisory, Restructure & Turnaround and both Corporate & Personal Insolvency.

Its focus is on dealing with companies and individuals in financial stress, turning them around where possible and working closely with stakeholders to maximise returns or minimise losses. It develops strategies in insolvent or near insolvent situations that will maximise returns for stakeholders when implemented with precision.



NBN Co was established in 2009 to design, build and operate Australia's wholesale broadband access network. Underpinned by a purpose to connect Australia and bridge the digital divide, nbn's key objective is to ensure all Australians have access to fast broadband as soon as possible, at affordable prices, and at least cost.

To achieve this objective, nbn has been structured as a wholesale-only, open-access broadband network. nbn provides services on its local access network on equivalent terms to retail phone and internet providers, to provision for end-user needs.



Peats Soil & Garden Supplies is a second-generation, wholly South Australian company focused on receiving, processing and marketing recyclable organic resources in bulk and bag forms.

Its vision is to be a world leader in sustainable and innovative organics recycling. A 45 year heritage and passion for organics recycling and the creation of valuable landscaping, garden and horticultural products has given Peats Soil & Garden Supplies a reputation as a true environmental and carbon friendly company.



PiperAlderman

Piper Alderman is a commercial law firm with offices in Sydney, Adelaide, Brisbane and Melbourne.

Its proudly South Australian origins date back over 175 years. Piper Alderman has carved a niche as leading advisers to clients operating and investing in the agribusiness sector. Its Agribusiness team advises clients in primary production businesses as well as clients adding value beyond the farm gate in food, fibre and beverage value chains, R&D and agribusiness investment and finance.



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