

# RMC Rural Media & Communicators SA/NT Meeting Notice & Invitation

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## Evening Cocktail Function

# Induction of *Elizabeth Harfull & John Illsley* to the Honoured status of *“Rural Media Icon”*

(Followed by the 2021 RMC SA/NT AGM)

**Friday 6<sup>th</sup> August 2021**

- Venue:** Boardroom, 1<sup>st</sup> Floor, Secretary’s Office  
Adelaide Showground, Wayville  
(Location is the Showground’s main Administration Building)
- Time:** 6.00 pm commencement, 8.00 pm conclusion
- Cost:** Complimentary  
(Cocktail food, wine, beer, juice & soft drink courtesy of RA&HS and RMC SA/NT)
- Bookings:** Pre-registration is essential for catering purposes
- Pre-registration to:** RMC SA/NT Secretary, Bob Snewin  
[bsnewin@bsnewin.com.au](mailto:bsnewin@bsnewin.com.au) / 0408 077 180

Induction to the esteemed status of “*Rural Media Icon*” is a rare honour and the highest that can be bestowed by Rural Media and Communicators SA & NT. The decision to elevate an individual to this status is never taken lightly.

Based on their meritorious contribution to the craft of rural journalism and agricultural communications over careers spanning many decades, John Illsley and Elizabeth Harfull will be conferred with the honour of being inducted as Icons of the Rural Media sector at a special Adelaide Showground cocktail function on the evening of Friday 6<sup>th</sup> August.

As leaders within the industry, Elizabeth Harfull and John Illsley have long been considered to be ambassadors for rural media. Others have often judged themselves against them.

The bestowal of this esteemed status will position them as part of a very small and elite group of people who have been vested with the honour of “*Rural Media Icon*”. The last time this honour was bestowed on a person occurred more than three years ago.

Following the inductions, RMC SA/NT will conduct its 2021 AGM and cocktail function. A warm welcome is extended to anyone who would like to witness the induction of John and Elizabeth - family, friends or colleagues.

**RURAL MEDIA & COMMUNICATORS SA/NT** *“Putting rural issues in focus”*



E-mail: [ruralmedia.southaust@gmail.com](mailto:ruralmedia.southaust@gmail.com) Web Site: [www.ruralmediasa.com](http://www.ruralmediasa.com)



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Rural Media & Communicators SA/NT aims to provide a genuine focus for rural issues, combined with a forum for networking between the highest levels of agribusiness, government, media and rural producers.

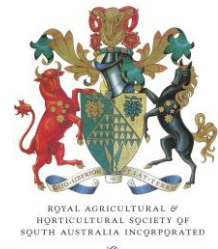
Members and guests are encouraged to note the following dates in their diaries:

## 2021

- **Friday 6<sup>th</sup> August**                      **Induction of Elizabeth Harfull & John Illsley to the honoured status of "Rural Media Icon" & RMC Annual General Meeting**  
*(to be followed by complimentary finger food and drinks)*  
Evening cocktail function - 6.00 pm  
Boardroom, Secretary's Office, Adelaide Showground, Wayville
- **Thursday 9<sup>th</sup> September**            **RMC Show Breakfast**  
**Guest Speaker: Mick Keogh, Deputy Commissioner of the ACCC**  
Breakfast - 7.00 am for 7.30 am  
Members Banquet Room, Adelaide Showground, Wayville
- **Friday 10<sup>th</sup> December**              **SA & NT Rural Media Awards**  
Dinner - 6.30 pm for 7.00 pm  
Adelaide Showground, Wayville



# Fuller



**Government of South Australia**  
Department of Primary Industries  
and Regions



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**Rural Journalist of the Year**

1996	Leigh Radford OAM	(ABC Rural Radio)
1997	Prue Adams	(ABC Television)
1998	Ian Henschke	(ABC Television)
1999	Catherine Hockley	(The Advertiser)
2000	Andrew Madden	(ABC Rural Radio)
2001	Rosemary Cock	(Y.P. Country Times)
2002	Nigel Austin	(The Advertiser)
2003	Annabelle Homer	(ABC Rural Radio)
2004	Will Rayner	(Stock Journal)
2005	Deanna Lush	(Stock Journal)
2006	Aimee Pedler	(Stock Journal)
2007	Emily Rice	(Network Ten)
2008	Prue Adams	(ABC Television)
2009	Alisha Fogden	(Stock Journal)
2010	Nigel Austin	(The Advertiser)
2011	Kerry Staight	(ABC Television)
2012	Michael Sexton	(ABC Television)
2013	Leah MacLennan	(ABC Television)
2014	Kerry Staight	(ABC Television)
2015	Prue Adams	(ABC Television)
2016	Cassandra Steeth	(ABC Rural Radio)
2017	Belinda Willis	(The Advertiser)
2018	Kristy O'Brien	(ABC Television)
2019	Paula Thompson	(The Advertiser)
2020	Kristy O'Brien	(ABC Television)

**Rural Photographer of the Year**

1996	Sarah Reed	(The Advertiser)
1997	Dean Martin	(The Advertiser)
1998	Pat Hannagan	(The Advertiser)
1999	Sally Harding	(The Advertiser)
2000	Grant Nowell	(The Advertiser)
2001	Jo-Anna Robinson	(The Advertiser)
2002	Sarah Reed	(The Advertiser)
2003	Mark Brake	(The Advertiser)
2004	Nigel Parsons	(Stock Journal)
2005	Sam Wundke	(Sunday Mail)
2006	Tait Schmaal	(The Advertiser)
2007	Dean Martin	(The Advertiser)
2008	Tait Schmaal	(The Advertiser)
2009	Brenton Edwards	(The Advertiser)
2010	Tait Schmaal	(The Advertiser)
2011	Tricia Watkinson	(The Advertiser)
2012	Tait Schmaal	(The Advertiser)
2013	Mark Brake	(The Advertiser)
2014	Tait Schmaal	(The Advertiser)
2015	Matt Turner	(The Advertiser)
2016	Jacqui Bateman	(Stock Journal)
2017	Matt Turner	(The Advertiser)
2018	Tait Schmaal	(The Advertiser)
2019	Matt Turner	(The Advertiser)
2020	Tricia Watkinson	(The Advertiser)

2008	Angela Goode	2015	Richard Fewster
2009	Jon Lamb	2016	Leigh Radford OAM
2010	Dick James †	2018	Jim McCarter †
2011	Norman Marston		
2012	Alan Richardson		
2013	Ian Doyle OAM		

# RMC Rural Media & Communicators SA/NT

## 2020 / 2021 Committee

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### President



**Leigh Radford OAM**

Director, Events On Air

(Aust. Delegate: International Federation of Agricultural Journalists)

Mobile: 0409 678 323

### Vice President



**Dale Manson**

*"Iliaura"*

(Delegate: Australian Council of Agricultural Journalists)

Mobile: 0418 811 233

### Secretary / Treasurer



**Bob Snewin**

Banealla Consulting

Mobile: 0408 077 180

### Directors



**Prue Adams**

Mobile: 0417 861 093



**Matt Brann**

ABC Rural, Darwin NT

Mobile: 0407 533 167



**Karen Holthouse**

Royal Ag. & Hort. Soc. of S.A.

Phone: 08 8210 5255

Mobile: 0411 884 154



**Miranda Kenny**

Department for Environment and Water

Mobile: 0439 502 755



**Alistair Lawson**

AgCommunicators

Mobile: 0448 400 606



**Louise McBride**

Mobile: 0407 975 807



**Drew Radford**

Director, Events On Air

Mobile: 0418 420 354



**Jacinta Rose**

Editor, Stock Journal,  
Australian Community Media

Mobile: 0418 255 851



**Alex Thomas**

Alex Thomas Pty Ltd

Mobile: 0457 842 775



**Ian Turner**

Superior Selections

Mobile: 0409 729 251

Editorial material for **InterMedia** should be sent to:

Dale Manson  
P.O. Box 2167, Murray Bridge S.A. 5253  
([manson.daga@bigpond.com](mailto:manson.daga@bigpond.com))

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# RMC Rural Media & Communicators SA/NT

## Corporate Members

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AGRI-VISION  
ADVISORY

**Agri-Vision Advisory** delivers strategic advice, risk management, agribusiness restructuring and negotiation strategy, working with large farms and agribusiness ventures.

Typically it delivers tailored business structures, joint venture, merger and asset restructuring advice; and financial management reporting to fit the business needs. Agri-Vision Advisory provides cost effective, on-ground implementation of business management, managing risk and stress, and adding value to clients in often difficult circumstances.

Agri-Vision Advisory brings specific expertise and experience in the management of grain, livestock and wool sales, and in working across the interface between agriculture and the energy and mining sectors, providing practical advice and support on negotiating strategy.



GRAIN  
PRODUCERS SA  
The voice of South Australian growers

**Grain Producers SA (GPSA)** Grain Producers SA is the peak industry body for South Australia's 3000 grain growers.

GPSA is non-political and represents producers to government, the community and industry, including grain marketers, exporters, storage and handlers, researchers and farm input suppliers. GPSA develops and implements policies and projects that promote the economic and environmental sustainability of South Australian grain growing businesses.



MACKS ADVISORY

**Macks Advisory** is a boutique advisory firm specialising in Corporate Advisory, Restructure & Turnaround and both Corporate & Personal Insolvency.

Its focus is on dealing with companies and individuals in financial stress, turning them around where possible and working closely with stakeholders to maximise returns or minimise losses. It develops strategies in insolvent or near insolvent situations that will maximise returns for stakeholders when implemented with precision.



**NBN Co** was established in 2009 to design, build and operate Australia's wholesale broadband access network. Underpinned by a purpose to connect Australia and bridge the digital divide, nbn's key objective is to ensure all Australians have access to fast broadband as soon as possible, at affordable prices, and at least cost.

To achieve this objective, nbn has been structured as a wholesale-only, open-access broadband network. nbn provides services on its local access network on equivalent terms to retail phone and internet providers, to provision for end-user needs.



**Peats Soil & Garden Supplies** is a second-generation, wholly South Australian company focused on receiving, processing and marketing recyclable organic resources in bulk and bag forms.

Its vision is to be a world leader in sustainable and innovative organics recycling. A 45 year heritage and passion for organics recycling and the creation of valuable landscaping, garden and horticultural products has given Peats Soil & Garden Supplies a reputation as a true environmental and carbon friendly company.



**Piper Alderman** is a commercial law firm with offices in Sydney, Adelaide, Brisbane and Melbourne.

Its proudly South Australian origins date back over 175 years. Piper Alderman has carved a niche as leading advisers to clients operating and investing in the agribusiness sector. Its Agribusiness team advises clients in primary production businesses as well as clients adding value beyond the farm gate in food, fibre and beverage value chains, R&D and agribusiness investment and finance.



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# Notice of 2021 AGM & Agenda

Notice is hereby given that the Annual General Meeting of Rural Media & Communicators SA/ NT will be held in the Board Room (1<sup>st</sup> Floor) of the RA&HS Society of SA Administration Centre on Friday 6<sup>th</sup> August at 6.00pm.

## 2021 RMSA AGM Agenda

1. - Welcome and apologies
2. - Minutes of AGM 2020
3. - Business Arising
4. - President's report
5. - Treasurer's report
6. - IFAJ report
7. **Election of office bearers**
  - President to declare all positions vacant and an independent member not seeking election will take the chair and conduct elections for the following positions:
    - President
    - Vice President
    - Secretary/ Treasurer
    - Committee Members
8. - General Business
9. - Close of Meeting

*(Members with items for General Business must provide the Secretary/Treasurer with prior notification. Timeline for closure of notification is Friday 30 July 2021. Notification needs to be sent to [bsnewin@bsnewin.com.au](mailto:bsnewin@bsnewin.com.au))*

Bob Snewin  
Secretary/Treasurer

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# **Nomination Form**

## **2021/2022 Committee Membership:**

Please complete and return to “*Rural Media and Communicators SA/NT*” by either:

Post: C/- Banealla Consulting, 5 Rutland Avenue, Brighton SA 5048;

or

Email: [bsnewin@bsnewin.com.au](mailto:bsnewin@bsnewin.com.au)  
(Please scan the signed form for e-mail)

**Closing date for Nominations: Friday 30<sup>th</sup> July 2021**

**I wish to nominate (name/s) .....**

for the position/ s of .....

The nominee has agreed to the nomination and the nominee and nominator hereby confirm they are a financial members of Rural Media and Communicators SA/ NT.

Signed ..... Date ..... / ..... / .....

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