
LUNCHEON MEETING

'A Motley Bunch'

The K.I. War Service Land Settlement Scheme - from 1947

Wednesday 5th April 2017

- Featured Speakers:** Pat Brooksby (*Kangaroo Island historian*)
Eric Bogle AM (*Singer – "And the Band played Waltzing Matilda"*)
- Venue:** Members Banquet Room – Adelaide Showground, Wayville
(Location: Under the Members Grandstand adjacent to the Main Arena)
- Time:** 12 noon for 12.30 pm
- Cost:** \$60.00 (Members) \$70.00 (Non Members)
(Includes complimentary wine by the glass from the bar – courtesy of the RA&HS)
(Drinks other than the complimentary RA&HS wines are available at the cash bar at individual's expense)
(Payment: EFT on web site or cash/cheque at door. Credit card facilities unavailable. No invoices issued)
- Bookings:** Via the RMSA Web Site: www.ruralmediasa.com
- Enquiries:** Bob Snewin - 0418 531 402 (All bookings via the RMSA Web Site please)
- Reply by:** Thursday 30th March
(People who book but fail to attend will be charged)

This year is the 75th Anniversary of Singapore's fall to Japanese forces during World War II. Ramifications of this last until today, including stories of Australian servicemen who were taken prisoner. A number of those who survived the War took up the Australian Government's offer to settle on Kangaroo Island and establish farms under the War Service Land Settlement Scheme.

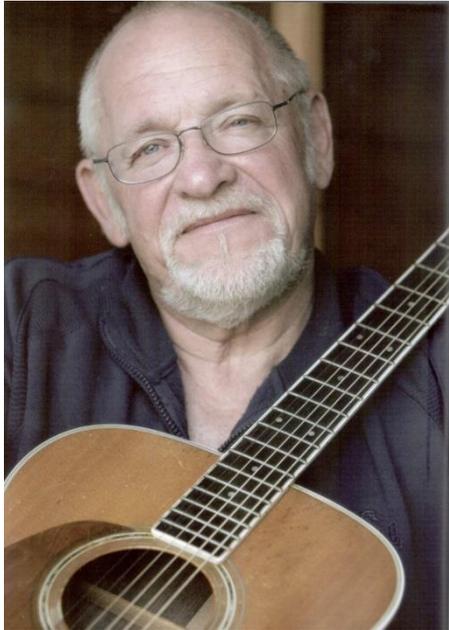
However the K.I. War Service Settlement Scheme story is not exclusively one of the Ex-Servicemen themselves. In most cases, their wives and children played essential roles in creating productive farms out of scrubland and close knit rural communities out of emotionally and physically damaged ex-servicemen.

Pat Brooksby was taken to Kangaroo Island by her parents in 1949 at the ripe age of two years, thriving in the Parndana East Camp where other post war children ran wild. Her father was part of a team of men clearing land in the hope of being allotted a farm.

In 1951 their dream came to fruition and they moved onto a 1,200-acre War Service farm, but like most of their neighbours they were heavily in debt to the government. Her parents worked hard to stop the regrowth taking over and to establish fencing so that they could stock the place.

Supporting the K.I. War Service farm story will be renowned singer, Eric Bogle AM. Although Eric's famous song, "*And the Band Played Waltzing Matilda*" stems from the atrocities of the First World War, the sentiment echoes precisely what many of the men returning from the Second World War had to endure.

Next year will be the 70th anniversary of the first families arriving at the Parndana tin huts re-built from the Loveday prison of war camp. The Kangaroo Island museum established in 2001 to pay tribute to the soldier settlers will organise a reunion of the few remaining settlers and their descendants.



Eric Bogle AM will perform at the RMSA Luncheon in reverence to the Kangaroo Island War Service farmers of World War II.

“And the Band Played Waltzing Matilda”.....lest we forget the men and their families who carved productive farms out of virgin Kangaroo Island scrub.

Pat Brooksby: historian, daughter of a K.I. War Service farmer and wife of a K.I. War Service farmer’s son.

“Custodian of the sweat, toil and service to the nation by a courageous group of men who forged a farming life out of nothing”



Entry to Adelaide Showground and Parking

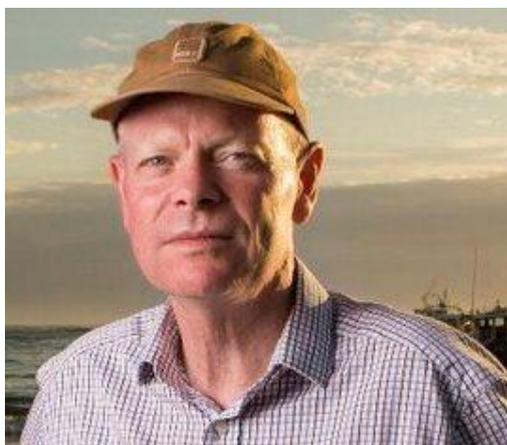
The RA&HS now charges for visitor parking at Adelaide Showground events. However RMSA has arranged for parking in the **Leader Street Car Park #2** at the discounted rate of \$3.00 (normally \$8.00). To obtain the discounted rate, guests must arrive at this car park after 10.00am and depart prior to 3.00pm. Take a ticket from the boom on entry and pay at the payment machine next to **Leader Street Gate** prior to returning to the car.

Changing of the Rural Guard at the Advertiser

Following a forty year career in writing about the Australian agricultural sector, including 27 years at News Corporation, The Advertiser's Rural Editor Nigel Austin decided late last year that it was time to leave behind the world of daily newspaper journalism.

His new direction in life is now the pursuit of a long-held dream to focus full-time on continuing his authorship of books focused on country Australia.

In leaving The Advertiser, Nigel said his career in the newspaper industry had been a truly interesting and fulfilling one, providing ample opportunity to meet an array of wonderful people.



Nigel Austin started writing about rural Australia at the Melbourne based Stock and Land publication in 1977 and since that time, there were few parts of the country that he didn't visit. His travels, many articles and the various books he wrote gave Nigel a rare insight into the lives of the people of rural Australia.

He won numerous national writing awards including the Henry Lawson Award, the Dalgety Farmers Award and various media awards in New South Wales, Victoria and South Australia.

Nigel also considered himself to have been fortunate to be awarded several overseas study scholarships to the United States, Japan and the European Union during his career.

As one of the longest serving rural journalists in Australia, Nigel Austin's time in the industry provided inspiration to many. In return, he expressed gratitude for the personal support received from Australian farmers and the rural sector in general.

Replacing Nigel Austin as The Advertiser and Sunday Mail's Rural Editor has been award winning reporter, Belinda Willis. Growing up in the Riverland and with a media career spanning over twenty years, her background was as senior business and environment reporter, including stints with the BBC and Discovery Networks.

Belinda Willis had also been media adviser to a former federal environment minister.

A highlight of her career was a high commendation in the prestigious Walkley Awards' "best suburban, country or rural report category".

SA Rural Journalist - Best Rural Broadcast Journalist in Australia

2016 SA Rural Journalist of the Year, Cassandra Steeth of ABC Rural Radio at Mount Gambier has been named by the Australian Council of Agricultural Journalists as the Best Rural Broadcast Journalist in Australia.

In addition to competing against other radio entries from throughout Australia, Cassandra's story had to compete against winning entries from the television and online awards.

As part of her prize, Cassandra will travel to South Africa and represent Australia at the International Federation of Agricultural Journalists' (IFAJ) Awards in April.

Cassandra's winning radio story, "Reluctant Hunters" focused on the feral deer problem in the South East of SA. In addition to being broadcast locally in the SE, Cassandra's story was aired to a national audience on ABC Radio National's "Off Track" program.

To listen to Cassandra's winning broadcast story, go to the following website:

<http://www.abc.net.au/radionational/programs/offtrack/conservation-and-the-act-of-the-kill/784738>



ABC Rural Radio's Cassandra Steeth in December 2016, after being named the SA Rural Journalist of the Year

RURAL MEDIA SOUTH AUSTRALIA *"Putting rural issues in focus"*

Web Site: www.ruralmediasa.com

Upcoming RMSA Meetings & Events

Rural Media South Australia aims to provide a genuine focus for rural issues, combined with a forum for networking between the highest levels of agribusiness, government, media and rural producers.

Members and guests are encouraged to note the following dates in their diaries:

2017

- Wednesday 5th April** **War Service Settler farmers on Kangaroo Island**
Pat Brooksby & Eric Bogle AM
 Luncheon 12.00 noon for 12.30 pm
(Members Banquet Room, Adelaide Showground, Wayville)
- Thursday 25th May** **Hon Leon Bignell MP**
SA Agriculture Minister
 Luncheon 12.00 noon for 12.30 pm
(Goyder Pavilion Mezzanine Room, Adelaide Showground, Wayville)
- Thursday 7th September** **2017 RMSA Royal Adelaide Show Breakfast**
 Breakfast 7.00 am for 7.30 am
(Members Banquet Room, Adelaide Showground, Wayville)
- Friday 8th December** **2017 Rural Media Awards & RMSA Christmas Luncheon**
 Luncheon – 12.00 noon for 12.30 pm
(Members Banquet Room, Adelaide Showground, Wayville)



Government of South Australia
 Primary Industries and Regions SA



Telstra & Rural Business Support Rural Media Awards

ROLL OF HONOUR



Rural Journalist of the Year

1996	Leigh Radford	(ABC Rural Radio)
1997	Prue Adams	(ABC Television)
1998	Ian Henschke	(ABC Television)
1999	Catherine Hockley	(The Advertiser)
2000	Andrew Madden	(ABC Rural Radio)
2001	Rosemary Cock	(Y.P. Country Times)
2002	Nigel Austin	(The Advertiser)
2003	Annabelle Homer	(ABC Rural Radio)
2004	Will Rayner	(Stock Journal)
2005	Deanna Lush	(Stock Journal)
2006	Aimee Pedler	(Stock Journal)
2007	Emily Rice	(Network Ten)
2008	Prue Adams	(ABC Television)
2009	Alisha Fogden	(Stock Journal)
2010	Nigel Austin	(The Advertiser)
2011	Kerry Staight	(ABC Television)
2012	Michael Sexton	(ABC Television)
2013	Leah MacLennan	(ABC Television)
2014	Kerry Staight	(ABC Television)
2015	Prue Adams	(ABC Television)
2016	Cassandra Steeth	(ABC Rural Radio)

Rural Photographer of the Year

1996	Sarah Reed	(The Advertiser)
1997	Dean Martin	(The Advertiser)
1998	Pat Hannagan	(The Advertiser)
1999	Sally Harding	(The Advertiser)
2000	Grant Nowell	(The Advertiser)
2001	Jo-Anna Robinson	(The Advertiser)
2002	Sarah Reed	(The Advertiser)
2003	Mark Brake	(The Advertiser)
2004	Nigel Parsons	(Stock Journal)
2005	Sam Wundke	(Sunday Mail)
2006	Tait Schmaal	(The Advertiser)
2007	Dean Martin	(The Advertiser)
2008	Tait Schmaal	(The Advertiser)
2009	Brenton Edwards	(The Advertiser)
2010	Tait Schmaal	(The Advertiser)
2011	Tricia Watkinson	(The Advertiser)
2012	Tait Schmaal	(The Advertiser)
2013	Mark Brake	(The Advertiser)
2014	Tait Schmaal	(The Advertiser)
2015	Matt Turner	(The Advertiser)
2016	Jacqui Bateman	(Stock Journal)



Rural Media South Australia



RURAL MEDIA ICONS

2008	Angela Goode
2009	Jon Lamb
2010	Dick James †
2011	Norman Marston
2012	Alan Richardson
2013	Ian Doyle
2015	Richard Fewster
2016	Leigh Radford

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Their goal is to help make real estate the competitive business advantage of every client and ensure the entire range of clients' property needs is met. Colliers International is consistently ranked by the International Association of Outsourcing Professionals among The Global Outsourcing 100 top businesses and the World's Best Outsourcing Advisors.



Fulcrum deCerno, Latin for the support to resolve, is an independent agribusiness consulting firm established by Jamie Smith, Andrew Nicolson, Michael Schaefer, and Don Blesing.

All four are seasoned agribusiness professionals each with over 25 years experience in Australia and some overseas experience. Their combined experience and expertise covers strategic advice, negotiation strategy, agribusiness restructuring, risk management and on ground implementation of audit and interim management tasks.



Grain Producers SA (GPSA) is a not-for-profit organisation representing South Australia's 3000 grain growers.

Grain growing is a significant industry for South Australia, generating about \$2 billion per year for the State's economy as well as employing thousands of people in food-related industries. GPSA develops and implements policies that promote the economic and environmental sustainability of the grains industry to benefit producers. For SA grain growers, GPSA is their opportunity to influence the policies and projects that impact them and the people who represent them beyond the farm gate.



MACKS ADVISORY

Macks Advisory is a boutique advisory firm specialising in Corporate Advisory, Restructure & Turnaround and both Corporate & Personal Insolvency.

Its focus is on dealing with companies and individuals in financial stress, turning them around where possible and working closely with stakeholders to maximise returns or minimise losses. It develops strategies in insolvent or near insolvent situations that will maximise returns for stakeholders when implemented with precision.



Piper Alderman is a leading commercial law firm. With proudly South Australian origins dating back over 160 years, today it is a national firm with a strong global network.

It has carved a niche as leading advisers to clients operating and investing in the agribusiness sector. Its Agribusiness team advises clients in primary production businesses of all kinds, as well as clients adding value beyond the farm gate in food, fibre and beverage value chains, R&D and agribusiness investment and finance.



Winemakers' Federation of Australia (WFA) is the national industry body for Australia's winemakers. It represents and protects their interests, speak on their behalf and help them to maximise opportunities and avoid risks so they can build resilient businesses and a profitable and sustainable wine sector.

As the acknowledged industry "voice", it is also the first point of contact for Government and the avenue through which the industry's views are heard on policy and funding issues. Its members set the agenda, fund activities and directly benefit from the results.



Wine Grape Council
South Australia

Wine Grape Council of SA (WGCSA) is the peak body for South Australian grape growers, funded through a voluntary levy paid on all wine grapes sold from SA vineyards.

It provides a single, united voice for grape growers on commercial, agri-business, technical, viticultural and environmental matters in industry, government and other forums. Additionally, it develops policies and strategies and funds programs to ensure that viticulture remains an economically sustainable industry and that the interests of grape growers are strongly represented in SA and nationally.