



Rural Media & Communicators SA/NT

2020 South Australia & Northern Territory Rural Journalist Awards

Rural Journalist Awards

Best Rural Journalist Print (\$500)

supported by Fuller Brand
Communication

Best Rural Journalist Broadcast Audio/Radio (\$500)

supported by SA
Horticultural Services

Best Rural Journalist Broadcast Video/ Television (\$500)

sponsored by Rural Business
Support

Best Rural Journalist Broadcast Digital/Online (\$500)

sponsored by Rural
Business Support

Best Rural Journalist Regional Print (\$500)

sponsored by Rural Media &
Communicators SA/NT

The following Awards will be selected by the Judging Panel from within the entered portfolios (no separate entry or nomination is required)

Best Individual Print Story Award (No prizemoney)

presented by Rural Media &
Communicators SA/NT

Best Individual Broadcast Audio/ Radio Story Award (No prizemoney)

presented by Rural Media &
Communicators SA/NT

Best Individual Broadcast Video / Television Story Award (No prizemoney)

presented by Rural Media &
Communicators SA/NT

Best Individual Broadcast Digital / Online Story Award (No prizemoney)

presented by Rural Media &
Communicators SA/NT

Best Individual Regional Print Story Award (No prizemoney)

presented by Rural Media &
Communicators SA/NT

Rural Journalist of the Year (\$1,000 + Trophy)

presented by Rural Media &
Communicators SA/NT

These Awards are open for entry by Journalists and Communicators.



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Objectives

The objectives of the 2020 SA & NT Rural Media Awards are to:

- Recognise a sustained commitment to rural journalistic, communication and photographic excellence;
- Encourage high professional standards among journalists, communicators and photographers who report on rural South Australia and the Northern Territory;
- Encourage metropolitan, regional and specialist media outlets to publish and broadcast material which promotes rural industries, people and issues;
- Encourage and provide professional development opportunities for emerging young rural journalists and communicators.

The 2020 SA & NT Rural Media Awards are an initiative of Rural Media & Communicators SA/NT and proudly supported by Rural Business Support, Fuller Brand Communication, Primary Industries and Regions SA, South Australian Horticulture Services, Superior Selections and AgCommunicators.

Judging

A panel of four judges will assess all entries on an equal basis.

Judging will be conducted in November. The Award will be presented on Friday 11th December 2020, at a special RM&C SA/NT Awards function.

The judging panel will present the 2020 Rural Journalist Awards to those individuals whose nominations, in the judges' opinion, demonstrate a sustained commitment to rural journalistic excellence and effort during the period covered by the Awards.

The judging panel will select the 2020 Rural Journalist of the Year from the winners of the five primary Award categories. Please note that the emphasis is on rural rather than regional.

The judging panel will select the winners of Individual Story Awards from all entries submitted in the five primary Award categories. Please note that the emphasis is on rural rather than regional.

The judging panel's decision shall be final and no correspondence shall be entered into. RMSA reserves the right to present other certificates in addition to the major prizes.

Presentation of Entries

Print entries: Must be provided as scanned pdf files and e-mailed to the address provided (total e-mail size must be under 8 MB).

Broadcast Video/Television entries: Must be available for viewing at nominated web addresses.

Broadcast Audio/Radio entries: Must also be available for audio replay at nominated web addresses.

Broadcast Digital/Online entries: Must be easily viewed at nominated web addresses. Digital/Online entries must have been initially produced with the primary intent of being published/broadcast in online format. All stories should include at least three of the following mediums: text, images, audio, video.

Regional Print entries: Must be provided as scanned pdf files and e-mailed to the address provided (total e-mail size must be under 8 MB).

Television, radio and online nominations must be accompanied by a running sheet indicating the length and order of items.

Declaration, biography, running-sheet and explanation must be in MS Word format.

All entries are to be e-mailed to: manson.daga@bigpond.com.

Please ensure total e-mail size is below 8 MB.

Underpinning Ethos of the Awards

It is important to recognise that in addition to the promotion of excellence, these Awards are underpinned by the following principles:

- Ethical reporting and communication;
- Unbiased reporting and communication;
- Fair balance in reporting and communication.

Presentation of Awards: Friday 11th December 2020

Terms and Conditions

Any journalist or communicator working in the print or electronic media who reports on rural issues in South Australia or Northern Territory is eligible to enter.

All material to be judged in the Awards must have been published or broadcast in South Australia or the Northern Territory between 1st November 2019 and 31st October 2020.

The 2020 Rural Journalist of the Year will be selected from the winners of the five principal Award categories. This person cannot enter the following year, but will be invited to join the Judging Panel.

Members of the judging panel and their families are ineligible to enter. All entries will remain the property of Rural Media & Communicators SA/NT (RM&C SA/NT), which shall retain discretionary power over future use.

Winners of four Individual Story Awards (Print, Audio/Radio, Video/Television, Digital/Online) will be submitted by RM&C SA/NT as the South Australian entries in the national Star Prize awards convened by the Australian Council of Agricultural Journalists.

Entries must include

- Three individual articles/items published or broadcast in the prescribed period. The articles/ items may be unrelated or form part of a series which examines a single rural topic or issue.
- Radio, Television and Online entries must be available for viewing or audio replay at nominated web addresses. Print entries must be provided as scanned pdf files.
- A brief biography of no more than 300 words, in MS Word format.
- A brief explanation of no more than 300 words in MS Word format about the material submitted for the awards, including information such as why the entrant selected the articles/items and their significance.
- Declaration, biography, running sheet and explanation in MS Word format.

Entries must also be accompanied by a declaration indicating:

- When the articles/items were published/broadcast.
- Where the articles/items were published/broadcast.

E mail submission of this documentation will be accepted as a legitimate declaration. Individuals may nominate themselves or be nominated by others, with the nominee's consent.

There is no entry fee for these Awards. Due to the generosity of our sponsors and supporters, entry is free. All entrants are also eligible to receive free membership of RM&C SA/NT for the 2020/2021 year.

Entry criteria for Best Rural Journalist – Regional Print

Entries will only be accepted from print journalists who reside in regional areas of South Australia or the Northern Territory and who report for regionally based print publications. This Award is not open to journalists who report for statewide, Territory wide, national or capital city based publications.

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AWARD SPONSORS





Rural Media & Communicators SA/NT

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Entry Checklist **Make sure your entry includes:**

- A declaration indicating when the articles/ items were published/broadcast; and where the articles/ items were published/broadcast (MS Word format).
- The completed entry form.
- A brief biography (no more than 300 words). A brief explanation (no more than 300 words) about the material submitted for the awards. (MS Word format).
- Three individual articles/items published or broadcast between 1st November 2019 and 31st October 2020.
- Running-sheet accompanying video/television, audio/radio and digital/online nominations, indicating the length and order of items.
- Declaration, biography, running-sheet and explanation must be in MS Word format.
- Audio/Radio, Video/Television and Digital/Online entries must be available for viewing or audio replay at nominated web addresses. Print entries must be provided as scanned pdf files (total e-mail size must be under 8 MB).

Entries Close Sunday 1st November 2020

Email to Dale Manson: manson.daga@bigpond.com

Further information contact Dale Manson: [0418 811 233](tel:0418811233)

Entry Form

Having read and understood the conditions governing these awards, I hereby submit my entry in accordance with the conditions outlined herein:

Name

.....

Telephone Business

.....

Home

.....

Mobile

.....

Email

.....

Age at 01.07.20 (please circle one) Under 25 / 25 or Older

I am a current financial member of RM&C SA/NT Yes / No

OR

As an entrant, I wish to take up the RM&C SA/NT offer of free membership for 2020/2021 Yes / No

Award category entered (please circle one) Print / Audio-Radio / Video-Television / Digital-Online / Regional Print

Signature

.....

Date

.....

Entry to these awards is free.

Email to: manson.daga@bigpond.com

All entrants are eligible to receive complimentary RM&C SA/NT Membership for the 2020/2021 year

Entries Close Sunday 1st November 2020