



2017 Telstra & Rural Business Support Rural Media Awards

Rural Journalist Awards

Best Rural Journalist – Print (\$500)
supported by FULLER

Best Rural Journalist – Radio (\$500)
supported by SA Horticultural Services

Best Rural Journalist – Television (\$500)
sponsored by Telstra

Best Rural Journalist – Online (\$500)
sponsored by Telstra

Best Rural Journalist – Regional Print (\$500)
supported by Rural Media SA

Rural Journalist of the Year (\$1,000 + Trophy)
sponsored by Telstra

Best Royal Adelaide Show Story Award (\$500)
supported by the Royal Agricultural
& Horticultural Society of SA

Objectives

The objectives of the 2017 Telstra & Rural Business Support Rural Media Awards are to:

- Recognise a sustained commitment to rural journalistic and photographic excellence over a period of 12 months.
- Encourage high professional standards among journalists and photographers who report on rural South Australia.
- Encourage metropolitan, regional and specialist media outlets to publish and broadcast material which promotes rural industries, people and issues.
- Encourage and provide professional development opportunities for emerging young rural journalists.

The 2017 Telstra & Rural Business Support Rural Media Awards are an initiative of Rural Media South Australia and proudly supported by Telstra, Rural Business Support, the Royal Agricultural and Horticultural Society of SA, FULLER, Primary Industries and Regions SA, South Australian Horticulture Services, Superior Selections and AgCommunicators.

Judging

The panel of judges includes one nominated by the major sponsors; one nominated by Rural Media SA; one individual with broad media experience; and the previous year's winner.

Judging will be conducted in November. The Award will be presented on Friday 8th December 2017, at a special RMSA luncheon meeting.

The judging panel will present the 2017 Rural Journalist Awards to those individuals whose nominations, in the judges' opinion, demonstrate a sustained commitment to rural journalistic excellence and effort during the period covered by the Awards.

The judging panel will select the 2017 Rural Journalist of the Year from the winners of the five Award categories. Please note that the emphasis is on rural rather than regional.

The judging panel's decision shall be final and no correspondence shall be entered into. RMSA reserves the right to present other certificates in addition to the major prizes.

Presentation of Entries

Print nominations: Entries must be provided as scanned pdf files and e-mailed to the address provided (total e-mail size must be under 8 MB).

Television items: Entries must be available for viewing at nominated web addresses.

Radio items: Entries must also be available for audio replay at nominated web addresses.

Online entries: Must be easily viewed at nominated web addresses. Online entries must have been initially produced with the primary intent of being published/broadcast in online format.

Regional Print items: Entries must be provided as scanned pdf files and e-mailed to the address provided (total e-mail size must be under 8 MB).

Television, radio and online nominations must be accompanied by a running sheet indicating the length and order of items.

Declaration, biography, running-sheet and explanation must be in MS Word format.

All entries are to be e-mailed to: manson.daga@bigpond.com.
Please ensure total e-mail size is below 8 MB.

Best Royal Adelaide Show Story Award

An award of \$500 will be presented for the best story about the 2017 Royal Adelaide Show. This award is sponsored by the Royal Agricultural & Horticultural Society of SA Inc and includes one year's membership of the Society. The story must have been published or broadcast between 1st November 2016 and 31st October 2017. The story may be separate to an entry for the 2017 Rural Journalist Awards, or form part of that entry. Please specify the title of the story on the entry form.

Presentation of Awards Friday 8th December 2017

Terms and Conditions

Any journalist working in the print or electronic media who reports on rural South Australian issues is eligible to enter.

All material to be judged in the Awards must have been published or broadcast in South Australia between 1st November 2016 and 31st October 2017.

The 2017 Rural Journalist of the Year will be selected from the winners of the five Award categories. This person cannot enter the following year, but will be invited to join the Judging Panel.

Members of the judging panel and their families are ineligible to enter.

All entries will remain the property of Rural Media SA (RMSA), which shall retain discretionary power over future use.

Entries must include:

- Three individual articles/items published or broadcast in the prescribed period. The articles/items may be unrelated or form part of a series which examines a single rural topic or issue.
- Radio, Television and Online entries must be available for viewing or audio replay at nominated web addresses. Print entries must be provided as scanned pdf files.
- A brief biography of no more than 300 words, in MS Word format.
- A brief explanation of no more than 300 words in MS Word format about the material submitted for the awards, including information such as why the entrant selected the articles/items and their significance.
- Declaration, biography, running-sheet and explanation in MS Word format.

Entries must also be accompanied by a declaration indicating:

- When the articles/items were published/broadcast.
- Where the articles/items were published/broadcast.

E-mail submission of this documentation will be accepted as a legitimate declaration. Individuals may nominate themselves or be nominated by others, with the nominee's consent.

There is no entry fee for these Awards. Due to the generosity of our sponsors and supporters, entry is free. All entrants are also eligible to receive free membership of RMSA for the 2017-18 year.

Entry criteria for 'Best Rural Journalist – Regional Print'

Entries will only be accepted from print journalists who reside in regional areas of South Australia and who report for regionally based print publications. This Award is not open to journalists who report for statewide, national or capital city based publications.

Sponsors



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Government of South Australia
Primary Industries and Regions SA





2017 Telstra & Rural Business Support Rural Media Awards Rural Journalist Awards Entry Form

Entry Checklist

Make sure your entry includes:

- A declaration indicating when the articles/ items were published/broadcast; and where the articles/items were published/broadcast (MS Word format).
- The completed entry form.
- A brief biography (no more than 300 words). A brief explanation (no more than 300 words) about the material submitted for the awards. (MS Word format)
- Three individual articles/items published or broadcast between 1st November 2016 and 31st October 2017.
- Running-sheet accompanying television, radio and online nominations, indicating the length and order of items on the Web Page

- Declaration, biography, running-sheet and explanation must in MS Word format.
- Radio, Television and Online entries must be available for viewing or audio replay at nominated web addresses. Print entries must be provided as scanned pdf files (total e-mail size must be under 8 MB).

Entries Close Wednesday 1st November 2017

Email to: manson.daga@bigpond.com

Further information contact:

Dale Manson
0418 811 233

Entry Form 2017 Rural Journalist Awards | 2017 Best Royal Adelaide Show Story Award

Having read and understood the conditions governing these awards, I hereby submit my entry in accordance with the conditions outlined herein:

Name

Home Address

Telephone Business

Home

Mobile

Email

Employer

Address

Position

Grade/title

Age at 01.07.17 (please circle one)

Under 25 / 25 or Older

I am a current financial member of RMSA

Yes / No

OR

As an entrant, I wish to take up the RMSA offer of free membership for 2017/2018

Yes / No

Award category entered (please circle one)

Print / Radio / Television / Online / Regional Print

I wish to have the story/stories titled considered for the Best Royal Adelaide Show Story Award

Signature

Date

Email to: manson.daga@bigpond.com

Entries Close Wednesday 1st November 2017

ENTRY TO THESE AWARDS IS FREE. All entrants are eligible to receive complimentary RMSA Membership for the 2017/2018 year