



# 2017 Telstra & Rural Business Support Rural Media Awards

## Rural Photography Awards

**Best Rural Photographer Award – Production (\$500)**  
supported by Primary Industries & Regions SA

**Best Rural Photographer Award – People (\$500)**  
sponsored by Rural Business Support

**Best Rural Photographer Award – Nature/Landscape (\$500)**  
sponsored by Rural Business Support

**Rural Photographer of the Year (\$1,000 and trophy)**  
Sponsored by Rural Business Support

**Best Royal Adelaide Show Photograph Award (\$500)**  
supported by the Royal Agricultural & Horticultural Society of SA

**Best Rural Regional Photojournalist Award (\$500)**  
supported by Superior Selections and AgCommunicators

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## Objectives

**The objectives of the 2017 Telstra & Rural Business Support Rural Media Awards are to:**

- Recognise a sustained commitment to rural journalistic and photographic excellence over 12 months.
- Encourage high professional standards among journalists and photographers who report on rural South Australia.
- Encourage metropolitan, regional and specialist media outlets to publish and broadcast material which promotes rural industries, people and issues.
- Encourage and provide professional development opportunities for emerging young rural journalists.

The 2017 Telstra & Rural Business Support Rural Media Awards are an initiative of Rural Media South Australia and proudly supported by Telstra, Rural Business Support, the Royal Agricultural and Horticultural Society of SA, FULLER, Primary Industries and Regions SA, South Australian Horticulture Services, Superior Selections and AgCommunicators

**Presentation of Awards: Friday 8th December 2017**

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## Judging

The panel of judges includes one nominated by the major sponsor, Rural Business Support; one nominated by Rural Media SA; one individual with professional photographic experience; and the previous year's winner.

Judging will be conducted in November. The award will be presented on Friday 8th December 2017, at a special RMSA luncheon meeting.

The judging panel will present the 2017 Rural Photography Awards to those individuals whose nominations, in the judges' opinion, demonstrate a sustained commitment to rural photographic excellence and effort during the period covered by the awards.

Please note that the emphasis is on rural rather than regional material.

The judging panel will select the 2017 Rural Photographer of the Year from the winners of the four individual award categories. The judging panel's decision shall be final and no correspondence shall be entered into. RMSA reserves the right to present other certificates in addition to the major prizes.

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## 2017 Best Rural Regional Photojournalist Award

Superior Selections and AgCommunicators are supporting an award that recognises the talent and skills of regional journalists in rural photography. Most journalists working in rural and regional media take their own photographs when covering stories. An award of \$500 will be presented for the best portfolio of rural photography by a regional journalist.

**The criteria includes:**

- The entrant must be employed as a journalist for a print or online media outlet in South Australia or works as a freelance writer, supplying stories to a media outlets or company which publishes in South Australia.
- A portfolio of three rural photographs should be submitted.
- Photographs must be provided as jpg images, entry form as a scanned pdf file and the supporting documentation (Bio, declaration, explanation) in MS Word format. To be e-mailed to the address provided (total of each e-mail size must be under 8 MB)
- Work must have been published between 1st November 2016, and 31st October 2017. Work published online should be dated.
- A declaration that indicates when and where the photographs were published.
- The completed entry form, signed by the nominee.
- A brief biography (no more than 300 words).
- A brief explanation (no more than 300 words) about the material submitted for the awards.
- There is no entry fee for these Awards. Due to the generosity of our sponsors and supporters, entry is free. All entrants are also eligible to receive free membership of RMSA for the 2017-18 year.

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## Best Royal Adelaide Show Photograph Award

An award of \$500 will be presented for the best photograph of the 2017 Royal Adelaide Show. This award is sponsored by the Royal Agricultural & Horticultural Society of SA Inc and includes one year's membership of the Society. The photograph must have been published between 1st November 2016 and 31st October 2017.

## Terms and Conditions

The 2017 Rural Photography Awards are open to all photographers/journalists who have had published photographic work related to rural South Australia published.

- Awards will be given in five categories:
- Best Rural Photographer Award – Production
- Best Rural Photographer Award – People
- Best Rural Photographer Award – Nature/Landscape
- Best Royal Adelaide Show Photograph
- Best Rural Regional Photojournalist Award (see details in separate section).

The 2017 Rural Photographer of the Year will then be selected from the winners of these award categories. This overall winner cannot enter the following year. Members of the judging panel and their families are ineligible to enter. All entries will remain the property of Rural Media SA (RMSA), which shall retain discretionary power over future use.

All material to be judged in the awards must have been published in South Australia between 1st November 2016, and 31st October 2017.

With the exception of the Royal Adelaide Show photograph, which is a single photographic entry, entries in each rural photography category must include three individual photographs published in the prescribed period. The photographs may be unrelated or form part of a series examining a single rural topic or issue.

Photographer entrants are allowed to enter all three of the main award categories – production, people, nature/landscape – as well as the Best Royal Adelaide Show Photograph Award. Entrants in the Best Regional Photojournalist award may also enter the other awards categories.

Entrants are asked to submit a brief biography of no more than 300 words and a brief explanation of no more than 300 words about the material submitted for the awards, including information such as why the entrant selected the photographs, the circumstances under which they were taken and any relevant technical information.

Entries must also be accompanied by a declaration indicating when and where the photographs were published. Receipt of this declaration via e-mail is acceptable proof, in lieu of being signed by the person entering the awards.

**There is no entry fee for these Awards. Due to the generosity of our sponsors and supporters, entry is free. All entrants are also eligible to receive free membership of RMSA for the 2017-18 year.**

## Sponsors



### MAJOR SPONSORS



### SUPPORTING SPONSORS



**Government of South Australia**  
Primary Industries and Regions SA





## 2017 Telstra & Rural Business Support Rural Media Awards Rural Photography Awards Entry Form

### Entry Checklist

Please complete the following checklist to ensure your entry is valid:

- Photographs in one or more categories. This is three photographs per award category and/or one for the Best Royal Adelaide Show Photograph.
- A declaration that indicates when and where the photographs were published.
- The completed scanned entry form, signed by the nominee.
- A brief biography (no more than 300 words).
- A brief explanation (no more than 300 words) about the material submitted for the awards.
- Photographs must be provided as jpg images, entry form as a scanned pdf file and the supporting documentation (Bio, declaration, explanation) in MS Word format. To be e-mailed to the address provided (total of each e-mail size must be under 8 MB)

**Note – entries that have not addressed these criteria will not be considered valid.**

**Entries Close Wednesday 1st November 2017**

**E-mail to:**  
i\_turner@bigpond.net.au

**Further information contact:**  
Ian Turner 0409 729 251

### Entry Form

2017 Rural Photography Awards | 2017 Best Royal Adelaide Show Photograph Award | 2017 Best Rural Regional Photojournalist Award

Having read and understood the conditions governing these awards, I hereby submit my entry in accordance with the conditions outlined herein:

Name

Home Address

Telephone Business

Home

Mobile

Email

Employer

Address

Position

Grade/title

Age at 01.07.17 (please circle one)

Under 25 / 25 or Older

I am a current financial member of RMSA

Yes / No

OR

As an entrant, I wish to take up the RMSA offer of free membership for 2017/2018

Yes / No

Award category entered

(Please circle. Entries will be accepted in more than one category)

Production / People / Nature / landscape /  
Royal Show Photograph / Rural Regional Photojournalism

I wish to have the photo/photos titled considered for the Best Royal Adelaide Show Photograph Award

Signature

Date

**E-mail to: i\_turner@bigpond.net.au**

**Entries Close Wednesday 1st November 2017**

**ENTRY TO THESE AWARDS IS FREE. All entrants are eligible to receive complimentary RMSA Membership for the 2017/2018 year**