



2018 South Australia & Northern Territory Rural Media Awards

Rural Journalist Awards

**Best Rural Journalist
Print (\$500)**
supported by FULLER

**Best Rural Journalist
Broadcast
Audio/Radio (\$500)**
supported by SA
Horticultural Services

**Best Rural Journalist
Broadcast Video/
Television (\$500)**
sponsored by Rural Business
Support

**Best Rural Journalist
Broadcast
Digital/Online (\$500)**
sponsored by Rural
Business Support

**Best Rural Journalist
Regional Print (\$500)**
sponsored by Rural Media SA

**Rural Journalist of the
Year (\$1,000 + Trophy)**
sponsored by Rural Media SA

**Best Royal
Adelaide Show
Story Award (\$500)**
supported by the Royal
Agricultural & Horticultural
Society of SA

Objectives

**The objectives of the 2018 SA & NT Rural
Media Awards are to:**

- Recognise a sustained commitment to rural journalistic and photographic excellence over a period of 12 months.
- Encourage high professional standards among journalists and photographers who report on rural South Australia and the Northern Territory.
- Encourage metropolitan, regional and specialist media outlets to publish and broadcast material which promotes rural industries, people and issues.
- Encourage and provide professional development opportunities for emerging young rural journalists..

The 2018 SA & NT Rural Media Awards are an initiative of Rural Media South Australia and proudly supported by Rural Business Support, the Royal Agricultural and Horticultural Society of SA, FULLER, Primary Industries and Regions SA, South Australian Horticulture Services, Superior Selections and AgCommunicators.

Judging

A panel of four judges will assess all entries on an equal basis.

Judging will be conducted in November. The Award will be presented on Friday 7th December 2018, at a special RMSA luncheon meeting.

The judging panel will present the 2018 Rural Journalist Awards to those individuals whose nominations, in the judges' opinion, demonstrate a sustained commitment to rural journalistic excellence and effort during the period covered by the Awards.

The judging panel will select the 2018 Rural Journalist of the Year from the winners of the five Award categories. Please note that the emphasis is on rural rather than regional.

The judging panel's decision shall be final and no correspondence shall be entered into. RMSA reserves the right to present other certificates in addition to the major prizes.

Presentation of Entries

Print nominations: Entries must be provided as scanned pdf files and e-mailed to the address provided (total e-mail size must be under 8 MB).

Broadcast Video/Television items: Entries must be available for viewing at nominated web addresses.

Broadcast Audio/Radio items: Entries must also be available for audio replay at nominated web addresses.

Broadcast Digital/Online entries: Must be easily viewed at nominated web addresses. Online entries must have been initially produced with the primary intent of being published/broadcast in online format. All stories should include at least three of the following mediums: text, images, audio, video.

Regional Print items: Entries must be provided as scanned pdf files and e-mailed to the address provided (total e-mail size must be under 8 MB).

Television, radio and online nominations must be accompanied by a running sheet indicating the length and order of items.

Declaration, biography, running-sheet and explanation must be in MS Word format.

All entries are to be e-mailed to: manson.daga@bigpond.com.
Please ensure total e-mail size is below 8 MB.

Best Royal Adelaide Show Story Award

An award of \$500 will be presented for the best story about the 2018 Royal Adelaide Show. This award is sponsored by the Royal Agricultural & Horticultural Society of SA Inc and includes one year's membership of the Society. The story must have been published or broadcast between 1st November 2017 and 31st October 2018. The story may be separate to an entry for the 2018 Rural Journalist Awards, or form part of that entry. Please specify the title of the story on the entry form.

Presentation of Awards Friday 7th December 2018

Terms and Conditions

Any journalist working in the print or electronic media who reports on rural issues in South Australia or Northern Territory is eligible to enter.

All material to be judged in the Awards must have been published or broadcast in South Australia or the Northern Territory between 1st November 2017 and 31st October 2018.

The 2018 Rural Journalist of the Year will be selected from the winners of the five Award categories. This person cannot enter the following year, but will be invited to join the Judging Panel.

Members of the judging panel and their families are ineligible to enter. All entries will remain the property of Rural Media SA (RMSA), which shall retain discretionary power over future use.

Entries must include:

- Three individual articles/items published or broadcast in the prescribed period. The articles/items may be unrelated or form part of a series which examines a single rural topic or issue.
- Radio, Television and Online entries must be available for viewing or audio replay at nominated web addresses. Print entries must be provided as scanned pdf files.
- A brief biography of no more than 300 words, in MS Word format.
- A brief explanation of no more than 300 words in MS Word format about the material submitted for the awards, including information such as why the entrant selected the articles/items and their significance.
- Declaration, biography, running-sheet and explanation in MS Word format.

Entries must also be accompanied by a declaration indicating:

- When the articles/items were published/broadcast.
- Where the articles/items were published/broadcast.

E-mail submission of this documentation will be accepted as a legitimate declaration. Individuals may nominate themselves or be nominated by others, with the nominee's consent.

There is no entry fee for these Awards. Due to the generosity of our sponsors and supporters, entry is free. All entrants are also eligible to receive free membership of RMSA for the 2018-19 year.

Entry criteria for 'Best Rural Journalist – Regional Print'

Entries will only be accepted from print journalists who reside in regional areas of South Australia or the Northern Territory and who report for regionally based print publications. This Award is not open to journalists who report for statewide, Territory wide, national or capital city based publications.

Sponsors

PRINCIPAL SPONSORS



AWARD SPONSORS



Government of South Australia
Primary Industries and Regions SA





2018 South Australia & Northern Territory Rural Journalist Awards Entry Form

Entry Checklist **Make sure your entry includes:**

- A declaration indicating when the articles/ items were published/broadcast; and where the articles/ items were published/broadcast (MS Word format).
- The completed entry form.
- A brief biography (no more than 300 words). A brief explanation (no more than 300 words) about the material submitted for the awards. (MS Word format).
- Three individual articles/items published or broadcast between 1st November 2017 and 31st October 2018.
- Running-sheet accompanying video/television, audio/radio and digital/online nominations, indicating the length and order of items.
- Declaration, biography, running-sheet and explanation must be in MS Word format.
- Audio/Radio, Video/Television and Digital/Online entries must be available for viewing or audio replay at nominated web addresses. Print entries must be provided as scanned pdf files (total e-mail size must be under 8 MB).

Entries Close Thursday 1st November 2018

Email to manson.daga@bigpond.com Further information contact Dale Manson | 0418 811 233

Entry Form 2018 Rural Journalist Awards | 2018 Best Royal Adelaide Show Story Award

Having read and understood the conditions governing these awards, I hereby submit my entry in accordance with the conditions outlined herein:

Name

Home Address

Telephone Business

Home

Mobile

Email

Employer

Address

Position

Grade/title

Age at 01.07.18 (please circle one)

Under 25 / 25 or Older

I am a current financial member of RMSA

Yes / No

OR

As an entrant, I wish to take up the RMSA offer of free membership for 2018/2019

Yes / No

Award category entered (please circle one)

Print / Audio-Radio / Video-Television / Digital-Online / Regional Print

I wish to have the story/stories titled considered for the Best Royal Adelaide Show Story Award

Signature

Date

Email to: manson.daga@bigpond.com

Entries Close Thursday 1st November 2018

ENTRY TO THESE AWARDS IS FREE. All entrants are eligible to receive complimentary RMSA Membership for the 2018/2019 year